



Snapshot of Accomplishments Nigeria

October 2022 to March 2023

ACTIVITY OBJECTIVES	<ol style="list-style-type: none"> 1. Facilitate access to capital for health care businesses through a USAID Mission-selected bank. 2. Build capacity of healthcare businesses in business and financing management and enhance their ability to secure private capital. 3. Improve capacity of private providers to deliver quality maternal, newborn, and child health (MNCH), including malaria and family planning (FP). 4. Improve private sector engagement within government-supported financing mechanisms. 5. Improve stewardship of the private sector. 6. Improve availability of quality commodities. 7. Strengthen data management and reporting for the private sector.
GEOGRAPHIC FOCUS AREAS	Federal Capital Territory (FCT) and Ebonyi States
HEALTH AREAS	Family Planning; Maternal, Newborn, and Child Health
TECHNICAL AREAS	Financing; Supply, Market Intelligence; Stewardship
REPORTING PERIOD	October 2022 to March 2023 ¹

¹ FHM Engage Nigeria staff were onboarded in January/February 2023

Key Accomplishments

Completed landscaping review of quality assurance and quality improvement tools, methods, and materials

In its first year of implementation, FHM Engage seeks to develop a better understanding of quality standards for maternal newborn health (MNH), child health (CH), family planning (FP), malaria, and tuberculosis (TB) in the FCT and Ebonyi state's private sector. Specifically, FHM Engage will map current resources to identify root causes of quality-of-care challenges. To date, FHM Engage completed the first phase of a quality landscape assessment, including conducting a literature review on Quality Assurance/Quality Improvement (QA/QI) tools, post training materials, and on-the-job support materials. Additionally, FHM Engage identified technical working groups (TWG) and implementing partners involved in facility quality improvement activities to serve as coordination platforms for future quality-of-care interventions targeting the private sector.

Defined areas of market underperformance in family planning and maternal newborn health to co-create solutions with local stakeholders

FHM Engage initiated a series of market description analyses, gathering comprehensive information on supply, demand, and consumer uptake of FP, MNH, and CH products and services across Ebonyi and FCT. The market descriptions will allow the formulation of hypotheses to inform activity implementation and more deliberately build on existing data and previous work, including that of SHOPS Plus in Nigeria. The results from the market descriptions provide a deep and detailed understanding of the current FP, MNH, and CH markets and provide inputs and orientation to work plan activities. For example, preliminary findings for FP in Ebonyi show opportunity for the private sector to meet significant unmet need among unmarried, low-wealth, rural women. The low number of private sector outlets accessible to these women, as well as the increased vulnerability to issues like stockouts in rural areas, means the private sector is not meeting the needs of this market. Refinement of the FP market description during the next reporting period, as well as insights into MNH and FCT, will further build out this picture.