



USAID
FROM THE AMERICAN PEOPLE

Private Sector Project for Women's Health

Trip Report: Documentation of project methodology and success stories

February 12-26, 2010

Submitted to:

Dr. Basma Khraisat
Cognizant Technical Officer
USAID/Jordan

Submitted by:

Dr. Rita Leavell
Chief of Party
Private Sector Project for Women's Health
Abt Associates Inc.

Prepared By:

Lara Hensley
Business Development Specialist/Technical Coordinator
Abt Associates Inc.

March, 10th .2010

Private Sector Project for Women's Health-Jordan
PSP Task number 802
Contract number: GPO-I-802-04-00007-00

The information contained in this document is considered **CONFIDENTIAL** and is intended for the recipient and their authorized representatives only. Any unauthorized distribution is strictly prohibited without the prior written consent of submitter.

Background:

The Private Sector Project for Women's Health works to improve the health of women in Jordan, especially for reproductive health and family planning, breast cancer and domestic violence. It does so by working to improve the quality of private health care provision available by improving the skills and knowledge base of physicians, improving public understanding of modern contraceptives, breast cancer and gender based violence, and reaching out to women in their homes to educate them about reproductive health and gender based violence issues and providing referrals to physicians and cancer centers. The project's activities have successfully reached private sector physicians and women of reproductive age, and have created some replicable models. Short-term assistance was needed to pull together documentation of these project successes.

Objectives/Scope of Work:

Ms. Hensley's objective for her trip was to assist the project staff in documenting instances where the project has made a tangible difference in a beneficiary's life by developing success stories for submission to USAID. Another objective was to document successful and promising approaches used to implement the project in the form of technical briefs. Finally, she assisted project staff in outlining additional documents that can be developed in the near future.

Activities/Meetings:

In order to develop these stories and technical briefs, Ms. Hensley met internally with project staff to identify key activities/approaches (many of which had been shortlisted by a previous consultant- Ms. O'Hanlon) and with counterparts and beneficiaries of the program. Ms. Hensley conducted site visits with

- 1) Dr. Nagham Abu Shaqra to observe a quality certification visit to the JAFPP clinic in Zarqa,
- 2) Ansam Bizzari to the offices of the Circassian Charity Association and on in-home visits with one of their community health workers,
- 3) with Arwa Bustami to the Institute for Family Health and the Specialty Hospital in Amman, and
- 4) to an Evidence Based Medicine training presented by Bayer Schering Pharma with Mays Halassa.

A table of meetings attended is attached.

Outcomes:

Ms. Hensley completed two success stories and two technical briefs, and is finalizing three additional stories and a technical brief during the coming month. In addition she identified three stories and another technical brief to be developed. A table of documents and outlines developed is attached.

Next Steps:

When Ms. Hensley returns to Washington, DC in mid-March she will complete the planned success stories relating to the Outreach program and outline of the technical brief on Evidence Based Medicine. She will also complete the additional VAW success stories.

Table of Meetings

Date	Meeting	Attendees
2/14/10	PSP Staff meeting	PSP staff
	PSP overview	Dr. Rita Leavell
2/15/10	EBM and Detailing	Mays Halassa
	Detailing	Shireen Al Adwan
2/16/10	JAFPP QA visit	JAFPP Clinic and Zarqa, Dr. Nagham Abu Shaqra
2/17/10	Site visit CCA	Ansam Bizzari, Dr. Sahar, CCA Outreach worker Ranja
2/18/10	Follow up with staff in office	
2/21/10	PSP Staff meeting	PSP Staff
	Meeting with USAID	Dr. Basma
2/22/10	Visit to IFH and Specialty Hospital	Arwa Bustami and IFH Staff
	Interview with Dr. Sahar	Dr. Sahar
	Interview with Rasha Fakheraldeen	Rasha Fakheraldeen
	Attend EBM meeting	
2/23/10	Calls with EBM doctors	Mays Halassa
	Meeting with Nisreen	Nisreen Al Tell
	Interview with Dr. Hattab	Dr. Hattab
2/24/10	Follow up with staff in office	

Table of Stories/Technical Briefs

Success Stories	Status	Follow Up/ Next steps
QACP Doc : Dr. Nadia Hattab	Submitted	n/a
PP changed by EBM	Submitted	n/a
CHW improves breast cancer awareness	Drafted	<ol style="list-style-type: none"> 1) Comments received from Bizzari need to incorporated 2) Shadid/ Leavell review and approve 3) Input into USAID form 4) Submission to USAID
Man requesting assistance from CHW	Drafted	<ol style="list-style-type: none"> 1) Comments received from Bizzari need to incorporated 2) Shadid/ Leavell review and approve 3) Input into USAID form 4) Submission to USAID
Dr Sahar – A champion for women’s care	Drafted	<ol style="list-style-type: none"> 1) Comments received from Bizzari need to incorporated 2) Shadid/ Leavell review and approve 3) Input into USAID form 4) Submission to USAID
Story of a woman who was affected by CHW for VAW (from CHW’s perspective)	Not started	1) Hensley to develop this when returns to DC
Story about how VAW program has increased awareness about VAW (citing articles, #s of women seeking care etc.)	Not started	1) Hensley to develop this when returns to DC
Story of a CHW who has had capacity built/skills for future work in Jordan	Not started	1) Hensley to develop this when returns to DC

Other Documents:	Status	Follow Up/ Next steps
Technical Brief – Engaging the Private Sector	Completed	n/a
Technical Brief - Preparing Hospitals to Manage Gender Based Violence	Draft Completed	Bustami’s inputs included. Copy of pdf brochure needs to be updated. Needs Shadid/ Leavell approval and final sign off
Technical Brief -EQuIPP Approach	Draft completed	Hensley is waiting for any required edits/ changes.
4 page brief on the Introduction of Evidence Based Medicine	Outlined	Hensley will fill in more completely in March Can be finalized with midline completed