

Private Sector Partnerships (PSP) Zimbabwe

Private Sector Partnerships (PSP)

Zimbabwe at a glance:

Technical areas: HIV/AIDS

Countries: Zimbabwe

Funding: \$20 million

Duration: 2005 to 2010

Sponsor: United States Agency for International Development (USAID)

Website: www.psp-one.com/section/other_contracts/psp_zimbabwe

Implementing partners: Abt Associates, Population Services International, Family Health International, Banyan Global, PricewaterhouseCoopers

Contact info:

Simon_Smith@abtassoc.com

Private Sector Partnerships (PSP) Zimbabwe promotes behavior change through improved knowledge and increased access to HIV/AIDS-related products and services to reduce the risk of sexual transmission of HIV/AIDS.

The project maximizes the use of local partners in the implementation of activities and promotes Zimbabwean ownership of the HIV crisis and its solutions while developing the capacity of local organizations to continue and expand this work.

Awarding grants to encourage local ownership and solution of the HIV crisis

The Partnership Fund is a grant mechanism that allows for the development of strong, cost-effective partnerships with local Zimbabwean organizations as important partners and implementers of project activities. Through the Partnership Fund, PSP Zimbabwe works with local organizations from Zimbabwe's not-for-profit and for-profit sectors and ensures that they have a major role in the implementation of planned activities and achievement of programmatic results.

The Partnership Fund promotes Zimbabwean ownership of the HIV crisis and its solutions. Partnership Fund grant activities reflect and enhance the development and implementation of national policies and strategies in collaboration with the Ministry of Health and Child Welfare (MOHCW). The Partnership Fund awards grants through the implementation of quarterly grant cycles.

The Partnership Fund targets grant funds at activities that complement and directly impact Partnership Project component activities through localization of implementation. For each grant award cycle, specific technical areas are identified for the cycle's grant round announcement based upon Partnership Project programmatic priorities, funding sources, and gaps in HIV/AIDS activities.

Groups eligible to receive grants from the Partnership Fund include civic organizations such as NGO's, faith-based organizations, community-based organizations, cooperatives, producers associations, professional associations, and research centers. Grants are not awarded to state or government institutions.

Providing technical assistance to grantees to ensure an impact on the health of Zimbabweans

In addition to grant funding, the Partnership Project provides technical assistance and organizational development to grant recipients to enhance local capacity to continue and expand this work.

These activities include developing and implementing a broad-based communications portfolio focusing on behavior change messages and marketing HIV/AIDS products and services. The project also supports the MOHCW's transition to a provider-initiated approach in HIV testing and counseling services, and to identify individuals eligible to receive a comprehensive package of HIV/AIDS prevention, care, and treatment services.

In addition the project supports the continued development of post-test HIV-service delivery and provides technical assistance and leadership in the design and implementation of strategies for the integration of family planning services within prevention of mother-to-child transmission (PMTCT) and other HIV services. The Partnership Fund will be central to the work of the project entering the second year of implementation as sole source and competitive grants are being awarded to local Zimbabwean organizations that will implement the major technical components of the PSP Zimbabwe Partnership Project.

Improving Zimbabwe's knowledge about HIV/AIDS and their status

The project focuses on two major priority areas:

- improving Zimbabweans' knowledge about HIV/AIDS and support of related actions and activities to promote behaviors that prevent its spread and mitigate its impact
- scaling-up HIV testing and counseling to increase the number of Zimbabweans who know their HIV status and enable them to take actions, ranging from personal risk reduction to PMTCT and antiretroviral therapy