



Supporting NGOs Globally to Promote Women's and Children's Health

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Katsura Tsuno
Johnson & Johnson

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J&J Credo responsibility

- **Five key platforms**

- ◆ *Women & Children's Health*
- ◆ *Community Responsibility*
- ◆ *Access to Care*
- ◆ *Advancing Health Care Knowledge*
- ◆ *Global Public Health (HIV)*

- **Decentralized approach**

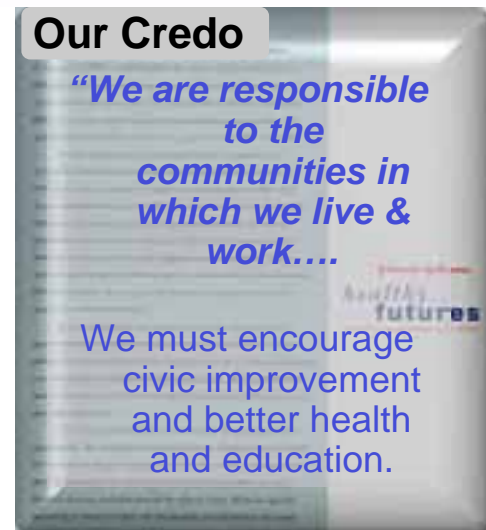
- ◆ *Regional team consist of country managers*

- **Partnership**

- ◆ *community based organizations*

- **2005 contributions**

- ◆ *cash \$127M, non-cash \$464M*



J&J response to a disaster

- Since 1906
- Health and welfare
- Medical supplies
- J&J Disaster Relief Module
- Cash donation
- Matching to employee donation



J&J commitment to Tsunami relief

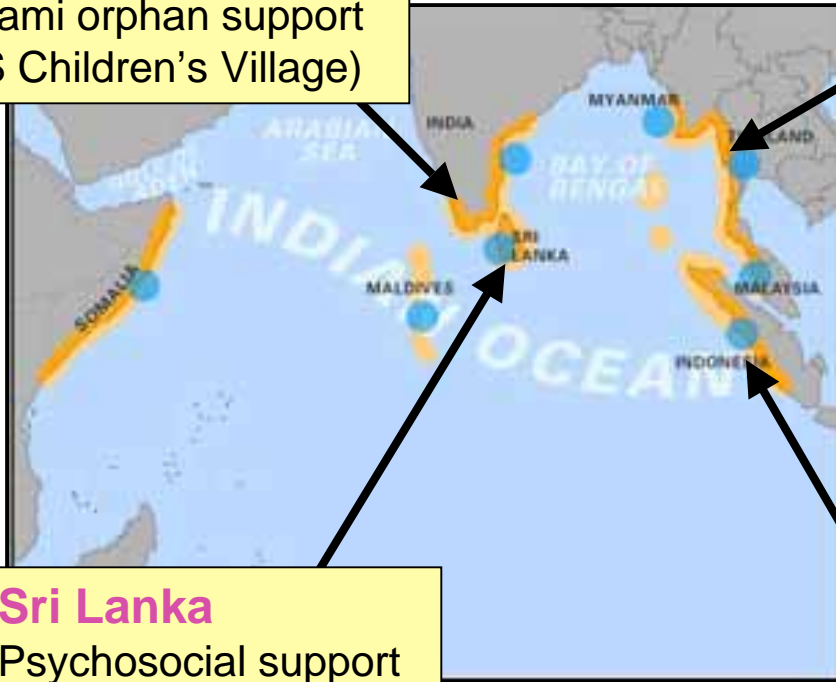
- Addressing acute health needs
- Stabilizing communities
- Long term rehabilitation
- Key focus
 - ◆ **Women and children**
 - ✧ *Maternal/Newborn care*
 - ✧ *Mental health*
 - ✧ *Tsunami orphans*
 - ◆ **Health and well-being of the community**
 - ✧ *Rebuilding infrastructure*
 - ✧ *Refugee health*
 - ✧ *Environmental protection*



Key programs & partners

India

Tsunami orphan support
(SOS Children's Village)



Thailand

Psychosocial support of children
(Thai Ministry of Public Health)

Indonesia

Re-establishment of health services
for mothers, children & families
(JHPIEGO)

Psychosocial support of children
(Univ of Indonesia)

Mobile health unit for refugees
(118 Emergency Ambulance Service
Foundation)

Medical equipment repair
(International Aid)

Prevention of illegal logging of
tropical rainforest (WWF)

Sri Lanka

Psychosocial support
(Asia Foundation)

All affected countries

Humanitarian Aid (Red Cross/Crescent)

J&J in Indonesia

- **Established in 1973**
 - ◆ *Consumer, Pharma, Medical Device & Diagnostics*
- **Strong tie with government, healthcare providers**
- **No focus on business interests in contributions**

- **J&J-JHPIEGO partnership since 2003**
 - ◆ *Distribution of the national guidelines*
 - ✧ *Managing Complications of Pregnancy in Childbirth*
 - ◆ *Midwives training*



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Disaster impact on women & children

- 166,000 deaths, 1/3 are children
- 30% health providers dead/lost
- 800 pregnant women with possibly substandard medical care



Aceh

- Conservative, strict Muslim culture
- Limited community participation of women
- Many speak Acehnese only
- Not easily accessible even for Indonesians

J&J-JHPIEGO partnership in Aceh

- **Midwives**

- ◆ *Key healthcare providers to mothers & babies*
- ◆ *Midwives are also affected: lost facilities, livelihood and families*

- **Re-establishment of healthcare delivery through midwives**

- ◆ *Immediate needs and long term rehabilitation*
- ◆ *Provide healthcare service to those in need*
- ◆ *Establish sustainable healthcare delivery system through empowerment and training of healthcare providers*

- **Mobilizing existing partnership**

- ◆ *JHPIEGO, MOH, and Indonesia Midwives Association*

J&J-JHPIEGO partnership in Aceh

Immediate needs

- Equip the primary referral hospital to resume operations for obstetric & newborn emergencies
- Equip private midwives practice for them to get back to work
- Provide vouchers for free medical care to mothers in need, midwives get reimbursement with the vouchers



KARTU PELAYANAN GRATIS KHUSUS UNTUK PEMERIKSA	
Dokter yang Berikan	12-6-05 No. : JHPIEGO (B)
Tanggal	
Nama Pasien	FIRRIANY
Alamat	Desa Lamalera
Dokter/Praktisi	D. RANAT
Nama & Lokasi Pelayanan	Rutan
Jenis Pelayanan	<input type="checkbox"/> Pemeriksaan/Pengobatan <input type="checkbox"/> Konsultasi
	<input type="checkbox"/> Pemeriksaan/Agenda <input type="checkbox"/> Pelayanan lain bila perlu
Berlaku efektif Anggaran Anggaran 2005	

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J&J-JHPIEGO partnership in Aceh

Long-term rehabilitation

- **Revitalization of community health services**
 - ◆ *Provide basic equipment and supplies to newly built/repared community health service delivery point*
 - ◆ *Train community health providers (doctors & midwives) to reflect national standards of practice and to deliver high-quality services*



Puskesmas



Training

Other programs for women & children in Aceh identified through existing local partnership

Bio-psychosocial support for children (University of Indonesia)



Mobile health unit for refugees (118 Emergency Ambulance Service Foundation, Indonesia)





Lessons learned

Keys for quick response

- **Local involvement**

- ◆ *Needs assessment, program evaluation from both socio-cultural context were done quickly and precisely*

- **Preparedness and decentralization**

- ◆ *Mobilization of regional network enabled quick shipment of J&J products in acute need*

What to expect from the NGO?

- **Bridge resources and commitment from Corporation**
- **Technical expertise**
- **History in the place**
- **Cultural sensitivity**
- **Relationship with local stakeholders**
- **Flexibility**
- **Accountability**
- **Reportability**