



Meeting the Need for
Reproductive Health Supplies

www.rhsupplies.org



Mobilizing Resources and Raising Awareness around Reproductive Health Supplies

Where do we go from here?

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The Right to Access: The Supply Initiative

The Impact of Istanbul (May 2001)

- Mobilization of bilateral and multilateral donors, NGOs and civil society to increase resources and improve coordination for reproductive health supplies in the developing world
- Creation of the Supply Initiative, a collaborative partnership with four areas of focus:
 - Donor forum → Reproductive Health Supplies Coalition
 - Coordinating tool → RHInterchange
 - Global level advocacy → Supply Initiative, focus on Europe
 - Communications (newsletter, list serves)



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Supply Initiative Phase I (2001-05) – Advocacy Activities

- Targeting critical bilateral donor countries through high-level policy dialogues
- Subgrants to a network of advocacy organizations in targeted countries (Canada, Germany, Netherlands, UK)
- Providing specific policy recommendations on how to improve donor coordination at all levels (letter to Secretary General in support of Millennium Project “Quick Wins”)



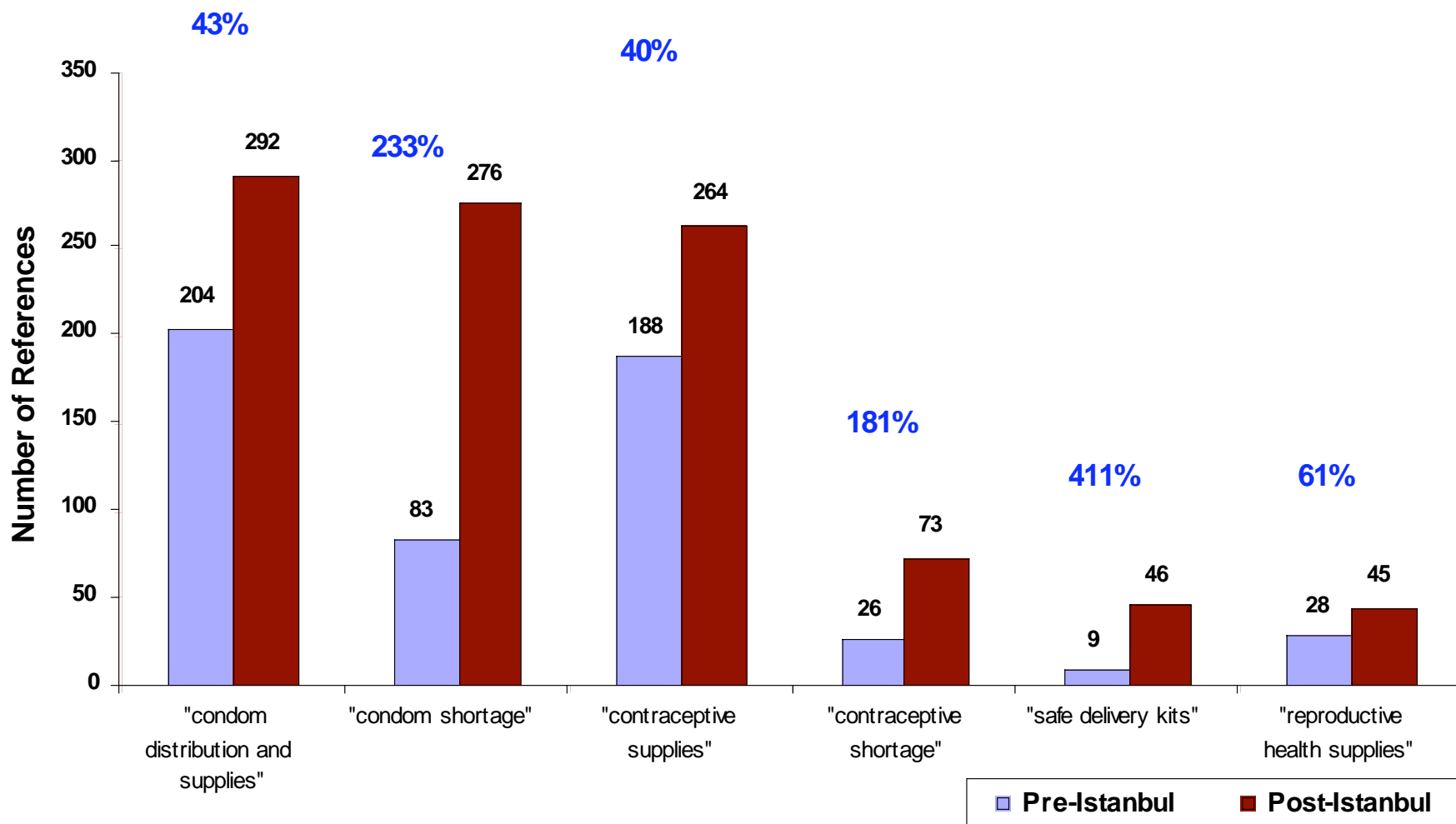
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Supply Initiative Phase I – Advocacy Outcomes

- Network of advocates in key countries through subgrants and alliances (Asia Pacific Alliance, EuroNGOs, International Family Planning Coalition)
- Binding commitments and statements made to improve supply security (\$75 million pledged by bilateral donors to UNFPA in 2004 to help fill the gap in funding for contraceptive supplies)
- Active communications network through bimonthly newsletter and website with 65,000+ monthly hits



Media References to RH Supplies Terms, Pre- and Post-Istanbul



Source: Lexis-Nexis (English-only) searches for individual donors and RH supply and distribution, within news media (print and broadcast), journals, and press releases in the 5 years pre- and post-Istanbul (May 2001).



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Our Definition of “Advocacy”

A strategy designed to change the actions of policies or programs of any type of institution.

The aim of advocacy is to raise awareness and mobilize resources towards positive change.

No more business as usual!



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Reproductive Health Supplies Advocacy – The Way Forward

- **Accelerate** global information exchange and generate opportunities for further collaboration
- **Support** the strategies of existing “advocacy” networks and build new ones
- **Engage** new emerging donors into the Coalition
- **Collaborate** on country level
- **Advocate** for new funding mechanisms and effective use of current mechanisms



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Supply Initiative Phase II (2006 and beyond) – Advocacy Activities

Based on Phase I strategies and successes

- **Scale up** with current partners
- **Expand** to selected developing countries (Integrate RH supplies into MDGs, PRSPs, and CSPs)
- **Engage** new emerging donor countries and Southern NGOs
- **Support** the implementation of the Essential Drug List process globally and nationally
- **Monitor** policies, programs, activities, funding



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Reproductive Health Supplies Coalition – Resource Mobilization & Awareness Working Group

Priority Activities for 2006

- Development of core messages and tool kit
- Coordinate country level advocacy/resource mobilization (including priority focus countries and recommendations on country membership to RHSC)
 - * Country-level success = budget line item, coordinating mechanism, supplies included on Essential Drug List, incorporation into national financing frameworks (PRSPs, SWAps, etc).
- Create mechanism to coordinate and motivate existing civil society networks on supplies advocacy





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Necessary Ingredients for Success

1. Strong **Coalition** plus **Secretariat**
2. Endorsement for completion, expansion and enhancement of the **RHI**.
3. Voice and Place at the table for **Civil Society**
4. Country level **Advocacy and Capacity Building**
5. Coordinated **Research and Data**
6. Innovative **Funding Mechanisms**
 - Supplies funding bill in U.S.
 - Guidelines to include RH in round 6 of Global Fund proposals

