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# **PSP-One AND QUALITY IMPROVEMENT**

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**Quality improvement** in the provision of private-sector reproductive health, family planning, and other health products and services is essential to achieve improved health outcomes. In the health field, one definition of quality is to provide the right care, the right way, the first time.

Many approaches and tools have been developed in the health field to ensure quality in the public sector, but they have not been applied extensively to the private one—despite the private sector delivering 60 to 80 percent of health care services in many developing countries. Development assistance has not focused on ensuring the quality of these private-

sector services. One of Private Sector Partnerships One's (PSP-One) goals is to encourage and guide the private sector to use the appropriate approaches and tools to expand and improve the quality of its services.

#### **PSP-One Technical Assistance:**

PSP-One offers technical assistance to professional associations, networks, and franchises to help them improve the quality of services members provide to clients from the private sector. Based on identified needs, PSP-One develops an approach and designs tools to improve services using self-assessments, peer reviews, and supportive supervision techniques adapted for the private sector. Assistance is tailored for an umbrella organization (such as a professional organization or commercial networks) or for private providers (such as midwives, general practitioners, and pharmacists).

PSP-One worked with the Uganda Private Midwives Association (UPMA) to review and pilot test quality-improvement materials. This innovative approach relies on self-assessment that is key for providers with limited access to supervision. The package includes a self-assessment tool and statistics form and an action plan guide to be used by the midwife (and supervisor, if available). The midwives said that the self-assessment tool was easy to use and helped them identify their strengths in the way they deliver

services, as well as areas that needed improvement. They liked that it relied on them and not on outside/external organizations to perform the assessment. The supervisors, referred to as Regional Representatives, felt that now they had a way to know the problems midwives were facing could mobilize resources to help them respond to the identified performance gaps in their



practices as well as provide short training session to update knowledge in identified areas. The approach is ready for adaptation with other service providers, for example, general practitioners and pharmacists, through working with a professional association or a network.



## For umbrella organizations or at the national level, PSP-One:

- · assessess the presence and functioning of stuctures and processes in place to assume provision of quality care
- works with professional associations to implement a quality improvement program to help its members provide quality care
- identifies consumer expectations, perceived need, and willingness to seek and pay for care from the private sector
- assesses accreditation readiness
- facilitates developing sustainable physician recognition and certification programs for physicians and other provider caders in private practice
- facilitates discussions to analyze problems affecting quality in the private sector, reach a consensus among stakeholders about issues and proposed ways of working together, and develop an action plan for resolving issues

# For individual private health providers, PSP-One:

- facilitates clinical training to improve the quality of services
- · adapts and implements the PSP-One Quality Improvement Package for different private sector providers
- collaborates with PSP-One's sister project, Banking on Health, on providing access to credit and business-skills training for private providers

### **About PSP-One**

The PSP-One project is USAID's flagship project, funded under Contract No. GPO-I-00-04-00007-00, to increase the private sector's provision of high-quality reproductive health and family planning (RH/FP) and other health products and services in developing countries. PSP-One is led by Abt Associates Inc. and implemented in collaboration with eight partners:

Banyan Global

Dillon, Allman and Partners, LLC

Family Health International

Forum One Communications

IntraHealth International

O'Hanlon Health Consulting

Population Services International

Tulane University School of Public Health and Tropical Medicine

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