

# Implementation & VMA

Group IV

# Implementation & VMA

- Emphasis of discussion will be;

**Lessons learnt & challenges**

# Key functions of VMA

- PMU - Project Management Unit.
- VMA same as the Implementing agency. Ensuring success of the project.
- Overall functioning of the project. (Accreditation, reimbursement, marketing & distribution, accountability of funds.)
- But should be externally evaluated.
- Gov't should be closely involved

# Qualities of VMA

- Highly skilled & experienced institution/people.
- Highly transparent & accountable
- Should it be a profit or non-profit institution? {Should be working in a business model}

# Challenges & lessons learnt

- Getting the vouchers to the target population { Most beneficiaries didn't have the BPL cards}
- Accreditation system was simplified due the kind of providers in the rural.
- No providers in the rural areas.
- Mind set of the beneficiaries: Acceptability to the project i.e. having deliveries in hospital. **Distributors need to be local.**
- Distance to service providers. providers in the areas

# Challenges & lessons learnt

- Fraud.
- Service providers setting their prices due to demand & supply.
- Claims processing and Adherence to OBA system: Initial training & follow up training should be rigorously done