



BIO

Richard Burns, Team Leader, Ghana Sustainability Change Project AED

Richard Burns is a founding member of EXP. EXP, an experiential marketing agency with offices in 22 sub Saharan countries across the continent, was sub contracted to manage the social marketing component and is responsible for contraceptive commodity security for USAID in Ghana with a primary role of transitioning subsidised commodities from an NGO model to a commercial model. Mr. Burns opened the Mozambique office for EXP Momentum. In 2000 he moved to Uganda as Country Manager where he spent five years. Richard moved to Ghana in September 2005 to take the position of Country Manager. In Ghana his main function is managing the Social Marketing team for GSCP and AED project in Ghana. He is sub contracted to the GSCP/AED Project and has headed up their social marketing component for the last 2 and a half years.

Before coming to his current position, Mr. Burns held positions as a Marketing Manager at a leading South African clothes manufacturer, a sports promotion company, and in the newspaper industry. He was born in South Africa, and has two degrees in Marketing and Business Management.