

CONDOM SALES FIGURES CARIBBEAN REGION
Date of report: 14 October 2007

NOTES:

Not all companies reported for 2004;
Not all companies reported on a quarterly basis in 2004 and 2005 so only the annual total includes all sales for the year
Revised figures highlighted in yellow

Commercial sales 2006 2007
18,371,664 9,247,992
54% 46%
SM sales 21,399,124 7,925,861

Country	Population	Q1 2004	Q2 2004	Q3 2004	Q4 2004	TOTAL 2004	Q1 2005	Q2 2005	Q3 2005	Q4 2005	TOTAL 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	TOTAL 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	TOTAL 2007	Q1 2008	Sales to date	per capita condom sales 2004	per capita condom sales 2005	per capita condom sales 2006	per capita condom sales 2007	Share of Caribbean Market Sales 2007	
Anguilla (UK)	13,264	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0	0.0	0.0	0.0	0.0%	
<i>Commercial sales</i>																								0.0	0.0	0.0	0.0		
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
Antigua & Barbuda	81,500	83,808	-	31,104	43,200	158,112	29,376	11,232	91,584	70,848	267,840	80,928	39,744	55,296	63,936	239,904	119,232	32,832	-	-	152,064	-	-	665,856	1.9	3.3	2.9	1.9	0.6%
<i>Commercial sales</i>		83,808		31,104	43,200	158,112	29,376	11,232	91,584	70,848	267,840	80,928	39,744	55,296	63,936	239,904	119,232	32,832			152,064			665,856	1.9	3.3	2.9	1.9	
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
Aruba	102,700	32,400	41,760	49,104	14,400	137,664	53,568	16,128	51,408	57,888	167,632	73,512	22,176	49,392	26,688	171,768	52,320	129,600	-	-	181,920	-	-	497,064	1.3	1.8	1.7	1.8	0.4%
<i>Commercial sales</i>		32,400	41,760	49,104	14,400	137,664	53,568	16,128	51,408	57,888	167,632	73,512	22,176	49,392	26,688	171,768	52,320	129,600			181,920			497,064	1.3	1.8	1.7	1.8	
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
Bahamas	320,000	215,136	313,920	146,016	460,080	1,135,152	38,592	382,896	164,016	209,808	829,440	518,976	181,728	235,776	296,184	1,232,664	236,232	325,656	-	-	561,888	-	-	3,197,256	3.5	2.6	3.9	1.8	3.1%
<i>Commercial sales</i>		215,136	313,920	146,016	460,080	1,135,152	38,592	382,896	164,016	209,808	829,440	518,976	181,728	235,776	296,184	1,232,664	236,232	325,656			561,888			3,197,256	3.5	2.6	3.9	1.8	
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
Barbados	280,000	401,616	430,128	331,136	20,304	1,183,184	544,320	213,120	35,856	670,608	1,732,956	214,560	276,912	218,880	311,688	1,022,040	334,800	183,888	-	-	516,688	-	-	3,938,180	4.2	6.2	3.7	1.9	2.6%
<i>Commercial sales</i>		401,616	430,128	331,136	20,304	1,183,184	544,320	213,120	35,856	670,608	1,732,956	214,560	276,912	218,880	311,688	1,022,040	334,800	183,888			516,688			3,938,180	4.2	6.2	3.7	1.9	
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
Belize	279,500	-	70,848	-	23,616	378,411	-	17,280	-	-	212,904	25,630	10,993	42,614	85,880	165,117	34,396	91,818	-	-	126,214	-	-	756,432	0.3	0.8	0.6	0.5	0.4%
<i>Commercial sales</i>			70,848		23,616	378,411		17,280			212,904	25,630	10,993	42,614	85,880	165,117	34,396	91,818			126,214			756,432	0.3	0.8	0.6	0.5	
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
Bermuda	65,773	22,464	7,344	52,272	6,912	88,992	6,048	23,328	53,568	5,616	191,016	66,384	45,768	159,144	31,896	303,192	34,464	30,768	-	-	65,232	-	-	583,200	1.5	2.9	4.6	1.0	0.8%
<i>Commercial sales</i>		22,464	7,344	52,272	6,912	88,992	6,048	23,328	53,568	5,616	191,016	66,384	45,768	159,144	31,896	303,192	34,464	30,768			65,232			583,200	1.5	2.9	4.6	1.0	
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
British Virgin Islands (UK)	22,016	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0	0.0	0.0	0.0	0.0%	
<i>Commercial sales</i>																								0.0	0.0	0.0	0.0		
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
Cayman Islands	45,017	-	19,872	-	3,024	22,896	15,120	-	-	9,504	24,624	-	-	-	-	12,096	-	9,360	-	-	9,360	-	-	59,616	0.5	0.5	0.3	0.2	0.0%
<i>Commercial sales</i>			19,872		3,024	22,896	15,120			9,504	24,624					12,096		9,360			9,360			59,616	0.5	0.5	0.3	0.2	
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
Cuba	11,382,820	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0	0.0	0.0	0.0	0.0%	
<i>Commercial sales</i>																								0.0	0.0	0.0	0.0		
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
Dominica	78,940	-	-	-	-	30,282	-	-	-	-	93,180	21,240	23,598	12,816	15,552	73,206	29,163	14,832	-	-	43,995	-	-	196,668	0.4	1.2	0.9	0.6	0.2%
<i>Commercial sales</i>						30,282					93,180	21,240	23,598	12,816	15,552	73,206	29,163	14,832			43,995			196,668	0.4	1.2	0.9	0.6	
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
Dominican Republic	8,895,000	4,696,156	3,570,595	3,664,686	2,106,547	14,037,984	3,667,808	3,279,797	3,863,890	4,526,509	15,226,484	3,922,223	4,839,584	5,025,527	3,775,651	17,562,985	3,151,447	3,577,627	-	-	6,729,074	-	-	47,127,453	1.6	1.7	2.0	0.8	44.2%
<i>Commercial sales</i>		4,696,156	3,570,595	3,664,686	2,106,547	14,037,984	3,667,808	3,279,797	3,863,890	4,526,509	15,226,484	3,922,223	4,839,584	5,025,527	3,775,651	17,562,985	3,151,447	3,577,627			6,729,074			47,127,453	1.6	1.7	2.0	0.8	
<i>Social Marketing sales</i>		232,720	235,872	168,192	656,784	656,784	336,384	346,320	178,416	273,168	1,302,768	312,048	490,896	110,760	913,104	360,720	294,624	655,344	-	-	2,872,656	-	-	2,872,656	0.1	0.1	0.1	0.1	2.3%
French Guiana (France)	191,000	-	-	-	-	-	-	-	-	-	-	3,610,176	4,839,584	4,534,651	3,669,401	15,984	15,984	-	-	-	-	-	-	15,984	0.0	0.0	0.1	0.0	0.0%
<i>Commercial sales</i>												3,610,176	4,839,584	4,534,651	3,669,401	15,984	15,984							15,984	0.0	0.0	0.1	0.0	
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
Grenada	96,000	-	-	-	-	-	-	-	-	-	-	43,200	-	-	-	43,200	32,832	-	-	32,832	-	-	43,200	0.0	0.0	0.5	0.3	0.1%	
<i>Commercial sales</i>												43,200				43,200	32,832			32,832			43,200	0.0	0.0	0.5	0.3		
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
Guadeloupe (France)	416,000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0	0.0	0.0	0.0	0.0%	
<i>Commercial sales</i>																								0.0	0.0	0.0	0.0		
<i>Social Marketing sales</i>																								0.0	0.0	0.0	0.0		
Guyana	708,000	186,336	177,696	74,880	184,320	623,232	109,440	51,840	63,936	133,632	358,848	2,376	10,512	108,288	79,128	200,304	-	5,616	-	-	5,616	-	-	1,182,384	0.9	0.5	0.3	0.0	0.5%
<i>Commercial sales</i>		186,336	177,696	74,880	184,320	623,232	109,440	51,840	63,936	133,632	358,848	2,376	10,512	108,288	79,128	200,304		5,616			5,616								