



### **BIO**

#### **Maria Charito M. Magno, Senior Technical Director, PRISM/Philippines, Chemonics International**

Maria Charito Magno has over twenty years of experience in the private sector, working in pharmaceutical sales and marketing of women's health care products, including hormonal contraceptives. Presently, Ms. Magno is Senior Technical Director for Market Development at PRISM (Private Sector Mobilization for Family Health)-USAID, supporting the introduction of new, low-priced but profitable contraceptive brands by manufacturers. Before she joined PRISM, she served as business development director of a pharmaceutical company, and as executive director of a corporate foundation.