



## **BIO**

### **Ruth Massingill, Faculty, Sam Houston State University, Department of Mass Communication**

Ruth Massingill has more than 20 years experience in public relations, advertising and publications, both as a professional communicator as well as a university administrator and faculty member. Recent awards include: Research Achievement in Mass Communication Award for Outstanding Research and Scholarship (SHSU College of Humanities and Social Science, 2007), Outstanding Educator (American Advertising Federation, 2002) and Outstanding Faculty (University of Phoenix-Houston, 2003). She designed an integrated communications curriculum for Sam Houston State University, where she is a tenured faculty member, and is lead author for a book on penal communication issues, *Prison City: Life With the Death Penalty in Huntsville, Texas* (Peter Lang, 2007).

She owns The Massingill Agency, specializing in social marketing and media relations for alternative health care organizations, which combines her professional and academic experience with her interest in international health communication campaigns. She regularly presents papers dealing with communications topics at national and international conferences. She holds an M.A. in Journalism from the University of Wyoming and is currently working toward a Ph.D. in social marketing from the University of Teesside, in Middlesbrough, England.

