

## **Introduce Yourself!**

My Name Is...

Use this area to tell everyone a little about yourself, your professional background and how it relates to this conference, and upload an image of yourself if you choose. This is a great way to network with your peers in the conference!

Neha Suchack

Meenakshi Dikshit

03/12/08 2:28AM

Hello, I am Meenakshi Dikshit from India. I am a learner working in areas of BCC and Social Marketing since last 8 years.

Currently working with PSP-One and previously have been a part in implementing huge rural social marketing program in one of the most populous state of India-Uttar Pradesh. I have conceptualized, designed and implemented various communication activities/tools to bring behavior changes among rural communities of Uttar Pradesh so as to increase consumption and correct use of Health care products.

I would love to learn something from all of you to enrich my skills.

Meenakshi Dikshit

03/12/08 2:53AM

Hello, Best regards to all of you. I am Neeraj Upreti from India.

I have 10 Years experience in various fields of public health like HIV/AIDS, Tuberculosis and Contraceptive Social Marketing/RCH programs. Involvement at various capacities in public health which included as Program Management, IEC/BCC, Capacity Building, Monitoring & Evaluation, Public-Private Mix Partnerships, Technical Assistance, HMIS and Training of Health Care Professionals in institutional and community based settings in various states in India viz., Uttar Pradesh, Uttaranchal , Madhya Pradesh and Bihar.

I need to join this conference to enrich myself with your experiences.

Neeraj Upreti

03/12/08 3:17AM

I have a question...

I would like to request to all of you to please share any experience on working with TB-HIV coalition.

Akash Shrestha

03/12/08 4:09AM

Hello and Namaste! My name is Akash Shrestha. I am presently working with the Information and Marketing Department at Save the Children Norway-Nepal. Prior to this, I was with Population Services International-Nepal undertaking social marketing and media mobilization activities. My present portfolio involves building linkages with the private sector here to engage them in the social side of their business; as someone has aptly called it: linking a business organization's 'profit centre' with its 'passion centre'. In this regard, my primary interests with this conference would be to learn and share experiences in public-private partnerships so that a new perspective in development may be achieved that brings in multiple and diverse actors under one platform...a challenging task, yes, but I guess that is where the drive arises from!

Susan Burns

03/12/08 10:59AM

Hello Everyone,

My name is Susan Burns and I manage the Global Fund ITN Voucher scheme program in Ghana. I also assist with the management of two ITN retreatment centres that have proven to be hugely successful. I have only worked in this field of work for the past two and half years and therefore find the discussions and debates extremely interesting. I have a lot to learn and am content for the time being to be a quiet observer. Prior to this job, I worked in the Corporate World in marketing and finance.

Well done on putting this together. I think it is a fabulous concept.

Regards

Susan

Francoise Armand

03/12/08 11:06AM

In response to Susan Burns (55)

Hi Susan, welcome to the conference.

Since you work on ITN programs, we'd love to have your thoughts on the "To Pay or not to Pay" dilemma. Join us in that discussion room by clicking on "conference Hall" then "discussion Rooms".

Enjoy!

Francoise

Lisa Tarantino

03/12/08 4:14PM

My name is Lisa Tarantino. I am Banking and Business Manager on the global USAID-funded Banking on Health project for the firm Banyan Global. In this work I have managed and implemented activities Romania and the Philippines to support enhanced provision of reproductive health and family planning services among the private sector, particularly by increasing providers' access to finance and business development support. This year, I am managing activities in Georgia and Ethiopia. I am interested in learning more about social marketing and the private sector.

Luise Lehmann  
03/13/08 6:09AM

Dear ALL,

I am happy to see a number of familiar names here...

My name is Luise Lehmann, a (female) German consultant with a background in communications, media and behaviour change interventions. I am currently involved in developing a regional model policy on condoms for the Caribbean (CARICOM-PANCAP) and in preparing expansions of a regional SM programme in Central Africa - two quite disperse environments! Since the mid-90s I have been assisting German institutions to develop and evaluate SM programmes in different world regions focusing on reproductive health in its various aspects.

In this conference, I am keen to learn from implementers, programme planners, visionaries about lessons learned and future trends of social Marketing. My special interest is to get SM accepted by Governments as part of their public health goals (which is not yet universal). Pro-poor and national coverage aspects are an issue in this debate.

Looking forward to the next days and beyond,  
Luise

Teresa Carpio  
03/13/08 11:33PM

Been visiting the conference hall, nosing about in the discussion rooms, looking at the exhibits on `display' since Tuesday this week, and enjoying it.

Teresa Carpio here, Private Sector Development Specialist at the Office of Health in USAID Manila. I am an Activity Manager for the Private Sector Mobilization for Family Health or PRISM project. PRISM aims at expanding the role of the private sector plays in addressing the demand of the Filipino families for family planning and maternal and child health services. But I logged in here on my own - as someone interested in social marketing, not just of contraceptives and health products, but indeed of health policies as well, as Patricio Murgueytio started discussion on. Have been in the `development world' for nearly 20 years, 17 years outside of USAID, and the idea of reaching the underserved in the best way remains a challenge. And the ideas that evolve to address this challenge are so exciting and stimulating...

Kudos to PSP-One for this e-conference! You should make this a regular thing.