



THE PRIVATE SECTOR: AN ESSENTIAL RESOURCE FOR COMMUNITY HEALTH

May 27, 2008
1:00 - 4:45 pm

Diplomat Ballroom, Omni Shoreham Hotel

12:30 – 1:00	Registration and Box Lunch Provided
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Introductory Remarks		
1:00-1:10	Welcome	Marguerite Farrell , Private Sector Team Leader, Office of Population and Reproductive Health, United States Agency for International Development (USAID)
1:10-1:30	The Growing Private Sector Role in Community Health	Dr. Ruth Berg , Private Sector Program IQC Director & Private Sector Partnerships-One (PSP-One) Project Director, Abt Associates

Private Sector Providers: The Critical Link for Community Health		
1:30-2:30	Filipino Midwives Reaching out to the Communities	Patricia Mines Gomez , President, Integrated Midwives Association, Philippines
	Working with Traditional Providers in Improving Health Outcomes in India	Sanjeev Vyas , Program Director (Technical Specialist), PSP-One India/Abt Associates
Questions and Answers		
Break 2:30-2:45		

Corporate Engagement: Working with Communities to Improve Health		
2:45-4:30	Harnessing IT for Community Health	Paul Meyer , Co-Founder, Chairman and President, Voxiva
	Corporate Engagement: Working with Communities to Improve Health	Rihanna Kola , Director, Global HIV/AIDS Programs, Merck & Co., Inc.
	Business Strategies for Reaching the Poor	Dr. Bérange Magarinos , Senior Manager, Investments and Partnerships Program, Global Alliance for Improved Nutrition
Questions and Answers		

Closing Remarks and Summary	
4: 30 – 4:45	Dr. Ruth Berg , Private Sector Program IQC Director & Private Sector Partnerships-One (PSP-One) Project Director, Abt Associates