



MEET OUR PANELISTS



Dr. Ruth Berg, Private Sector Program IQC Director and Private Sector Partnerships-One Project Director, Abt Associates

Dr. Ruth Berg leads Abt Associates' Private Sector Program and the program's \$60-million flagship project, Private Sector Partnerships-One, which is funded by USAID. She is also an Abt Associates Fellow. Prior to these positions, she was the Research Director for USAID's Commercial Market Strategies Project and for the Social Marketing for Change III Project. In addition to managing technically complex health programs, she has also authored numerous papers and reports that highlight commercial strategies for meeting public health goals. She holds a Ph.D. and M.A. in Sociology and Demography from The University of Texas at Austin, and a B.A. in Economics and International Relations from The University of California at Davis. She has worked in the former Soviet Union, Africa, Asia, and Latin America.



Ms. Patricia Mines Gomez, President, Integrated Midwives Association, Philippines

Ms. Patricia Mines Gomez is a Registered Midwife and President of the Integrated Midwives Organization of the Philippines (IMAP), Incorporated. Ms. Mines Gomez is a valuable leader in the role of private and public sector midwives and community health in her country. IMAP has proven to be an extremely effective deliverer of community health services throughout the Philippines, including the most rural and outlying areas. Ms. Mines Gomez is on the Board of Directors of the Philippine Federation of Professional Associations (PFPA) and is the Vice President of the Council of Professional Health Association (COPHA). She is actively serving as a member of the Technical Committee on Midwifery Education, the Commission on Higher Education and the Board of Directors for the Perinatal Association of the Philippines. Previously she served on the Board of Directors for Fetus as a Patient. In addition to her graduate degree of midwifery, Ms. Mines Gomez holds a Masters Degree in Community Health Service.



Ms. Rihanna Kola, Director, Global HIV/AIDS Programs, Merck & Co., Inc.

Since 2003, Ms. Rihanna Kola has served as the Director of Global HIV/AIDS Programs with Merck & Co Inc. In this capacity she is responsible for collaborating with NGOs, academia, and multilateral organizations to develop and implement HIV prevention programs, capacity building interventions and improve healthcare access for people living with and affected by HIV and AIDS. Ms. Kola has been an invited speaker at national and international conferences on HIV/AIDS healthcare access, HIV/AIDS prevention, NGO and community healthcare partnerships, HIV/AIDS and food insecurity, and other related issues. Additionally, she has co-authored a paper on the genetics of Down syndrome, which was published in the prestigious journal *Nature*. Prior to joining Merck & Co., Ms. Kola served as a Director and Manager for several large pharmaceutical companies, and the Director and CEO for Sazy Inc., in Australia. Ms. Kola has also worked as a Diagnostic Radiographer and has a National Diploma in Diagnostic Radiography from the Department of Education and Training in South Africa, a BA degree from Monash University, Australia and an LLB from Deakin University in Australia.



USAID
FROM THE AMERICAN PEOPLE



PSP-One
private sector partnerships for better health



Dr. Bérangère Magarinos, Senior Manager, Investments and Partnerships Program, Global Alliance for Improved Nutrition

Dr. Bérangère Magarinos joined the Global Alliance for Improved Nutrition (GAIN) in March 2004 as the Leadership and Partnership Development Advisor. Currently, she holds a new assignment as the Senior Manager for the Investments and Partnerships Program. Prior to this she worked for the United Nations System Staff College in Turin, Italy as a Project Manager of the Partners in Action Initiative, a training program that develops the partnering skills of UN officials in UN country teams. Prior to that, Dr. Magarinos held a range of research, teaching, and consultancy positions in Switzerland and the US, focusing on new public management projects with a strong emphasis on creating linkages between the public and private

sectors. Dr. Magarinos was trained in public management and international relations in Switzerland and the United States. She has a PhD from the Maxwell School at Syracuse University, NYC and a Masters in Public Administration from the Swiss Graduate Institute for Public Affairs. She also specialized in partnership management at Cambridge University.



Mr. Paul Meyer, Co-Founder, Chairman and President, Voxiva

Before co-founding Voxiva, Mr. Paul Meyer was Founder and Chairman of IPKO, the first and largest internet service provider in Kosovo. Started in the weeks after the 1999 war, IPKO was hailed by the U.N. Secretary General as "a model for future humanitarian emergencies." Previously, he was a Senior Fellow at the Markle Foundation studying efforts to bridge the global digital divide. Prior to Markle he worked for the International Rescue Committee where he launched a number of projects using technology to reunify separated refugee children and families in West Africa and the Balkans. Before that, he was the Chief Operating Officer of the Endeavor Initiative. From 1993 to 1995, Mr. Meyer served as one of President

Clinton's White House speechwriters and worked on President Clinton's 1992 campaign. Mr. Meyer has a law degree from Yale Law School and studied Politics, Philosophy and Economics at Oxford University. He was recently named a Young Global Leader by the World Economic Forum in Davos. MIT's Technology Review Magazine named him one of 100 technology pioneers and their 2003 Humanitarian of the Year. He was named a Henry Crown Fellow by the Aspen Institute and is a member of the U.S. Council on Competitiveness and a Team Member of the Council on Foreign Relations.



Mr. Sanjeev Vyas, Program Director, PSP-One India/Abt Associates

Mr. Sanjeev Vyas has over 18 years of experience in marketing and communications. Mr. Vyas has been with PSP-One since 2005 and led the Program for the Advancement of Commercial Technology – Child and Reproductive Health (PACT-CRH) Oral Rehydration Salt & Complete Home Diarrhea Management Program. This program promoted the use of ORS and zinc and engaged a variety of healthcare providers that serve urban, low-income communities. Mr. Vyas' areas of expertise include fostering health partnerships with the private sector for innovative health strategies. Mr. Vyas began his career in advertising with J. Walter Thompson as Associate Vice President. At JWT he worked on several top Indian and global brands and gained exposure to social marketing while working on assignments for PSI and UNICEF. A Graduate of Science, Mr. Vyas started his career at JWT as a

Management Trainee in the year 1990, after completing his post-graduate degree in Advertising and Public Relations at the Indian Institute of Mass Communication. While at IIMC, he was awarded the Public Relations' Society of India's Gold Medal for graduating at the top of his class. Mr. Vyas received the prestigious 'Leaders of Tomorrow' award by the Association of Agency Professionals in 1997. Mr. Vyas holds an MBA degree from the Symbiosis International University.