

ASSURING ACCESS TO QUALITY SERVICES IN THE PRIVATE SECTOR UNDER HEALTH FINANCING PROGRAMS – LESSONS FROM THE FIELD

—
ATTAINING SUSTAINABLE FINANCING FOR
FAMILY PLANNING IN SUB-SAHARAN AFRICA

ACCRA, JANUARY 2018

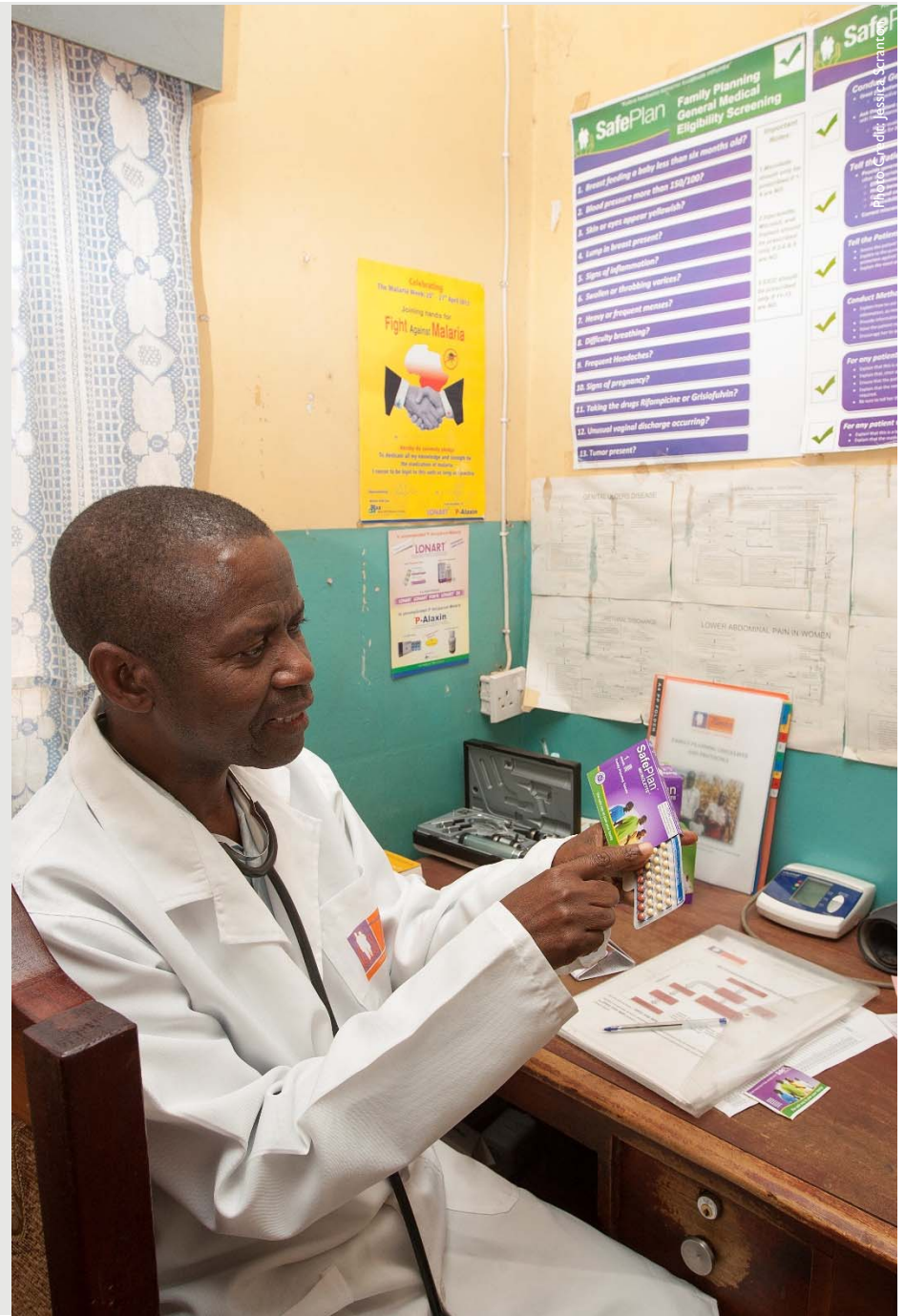


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NOTE CARDS

- Name
- Country
- Experience to share



PANELISTS

Joseph Addo-Yobo: Chief of Party SHOPS Ghana Project and Moderator

Dr. Byrite Asamoah: Clinical Director, Vodafone Healthline Medical Call Centre

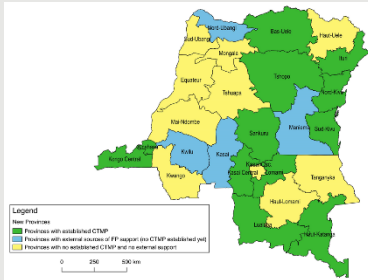
Bernard Mutua Kituku: Head of Global Healthcare Programs – Middle Africa, Bayer

Fidèle Mbadu Muanda: Director of the National Program of Reproductive Health, DRC Ministry of Health





DOMESTIC RESOURCE MOBILIZATION IN DRC CONTRIBUTION OF THE PRIVATE SECTOR



CTMP at the province level, to boost DRM (i.e. South Kivu)

1. The private non-profit sector is dynamic. It works closely with the public sector, and is aligned to the strategic multisectoral plan of the MOH to expand FP services.
2. The lucrative private sector is also engaged in FP; some mining companies support the organization of FP services, while mobile companies support demand creation by allowing people to access FP information from their mobile phone. Networks of private pharmacies enlarge the supply side to serve more people.
3. However, insufficient financial resources (\$80M of commodities' gap by 2020) and weak coverage hamper contraceptive security in short term and limit access for populations in remote areas.
4. The new country health strategy is concentrated on efficiency and results-based financing in the context of progressive decentralization that encourages public-private partnership (i.e. Regional Drug Distribution Centers are non-profit private structures, Permanent Multisectoral Technical Committee for FP~CTMP in French)



KEY OPPORTUNITIES FOR PUBLIC-PRIVATE PARTNERSHIPS

- **Business opportunity**
 - Introduction of sustainable range of products
 - Increase access and possibility of affordability
 - Opportunity to evaluate the market

- **Create corporate and brand awareness**
 - Increase brand visibility and awareness
 - Create positive impact on corporate/organization

- **Opportunity to learn/build capacity**
 - Learn from partner
 - Increase efficiency
 - Data generation

KEY POINTS

[Impact of mHealth on Family Planning.]



ONE

Ghana faces a significant challenge in equitable health coverage.



TWO

Mobile phone and data penetration in Ghana show rates of 139% and above 70% respectively.

THREE

Effectively leveraging mobile voice and data technology provides the greatest hope to mitigating many of Africa's healthcare challenges.

FOUR

mHealth can significantly increase FP uptake and also help strengthen the Ghana Health System in FP.

Joseph- Addo Yobo

Joseph_Addo-Yobo@shopsproject.com



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