

## COMPANY-COMMUNITY PARTNERSHIPS FOR HEALTH WORLDWIDE

Partnership Building for Sustainable Communities

### ABOUT OUR PROJECT

CCPHW facilitates partnerships among companies, non-governmental organizations (NGOs), and local governments for healthy and sustainable communities. Our approach and tools are applicable to a wide range of development challenges. We work with organizations with an array of interests in addition to health.

We focus on partnerships that

- increase access to health resources, especially to women, in ways that can be sustained
- reflect the voice of communities and
- help companies transition from charity to sustainable philanthropy.

We help organizations overcome obstacles to partnerships, notably the lack of trust, knowledge about how to partner, and partnering skills that exist in all sectors.

We help organizations network and learn from each other about how to partner as they build the trust, relationships, and skills needed for partnering.

We develop tools based on organizations' experiences to help others overcome obstacles to partnerships.

Our activities are based on our experiences implementing **Company-Community Partnerships for Health in Indonesia (CCPHI)**, a project funded by the Ford Foundation since 2007.

### OUR RATIONALE

**Health is key to sustainable development.** Half the Millennium Development Goals (MDGs) adopted by governments worldwide to achieve peace and sustainable development in the 21<sup>st</sup> century call for reductions in poverty and hunger, child mortality, maternal mortality, and the spread of infectious diseases.

**Achieving half of the MDGs requires more health resources to reach more women.** CCPHW focuses on partnerships that involve companies because companies can reach more women through the workplace and in communities where they operate.

### WHAT WE DO

- ❖ **TO BUILD TRUST** CCPHW meets with organizations individually to identify their interests and concerns about partnering. We then bring them together to define a process to address their concerns.

In Indonesia, we helped companies and NGOs create **Health and Business Roundtable Indonesia (HBRI)**, a members-only forum to build trust. Members hold quarterly off-the-record sessions in which they learn from each other about how to partner. HBRI began in January 2008. Three years later, it has more than 100 company, NGO, and association members, a mix of multinational and local companies from 7 industries, and NGOs and associations that have a range of development and business interests.

- ❖ **TO BUILD KNOWLEDGE** CCPHW uses information based on existing partnership experiences. In Indonesia, our tools include lists of partnerships by company and NGO on who is partnering where and on what topic and their outcomes. They also include summaries and case studies based on partnership presentations during Roundtables.
- ❖ **TO BUILD SKILLS** CCPHW develops tools for skills and issues identified by organizations we work with and based on their input. From our work in Indonesia, we have developed tools based on Roundtable discussions on how to find the right partner, how to define a partnership, and how to communicate for effective partnerships.

## WHAT OTHERS SAY ABOUT OUR WORK

“Health and Business Roundtable Indonesia is very helpful...it is where we met one of our new partners... We need to continue this Roundtable – it can provide valuable guidance on how to help local communities.”

**Arief Latif, Vice President, Social and Local Development, PT Freeport Indonesia**

“The Roundtable...is such a great forum! It helps us to avoid...overlooking things that are important to achieving our objectives. I’m learning so much.”

**Ananta Gondomono, Academics Program Manager,  
Partners in Learning Microsoft Indonesia**

“The Roundtable is wonderful. In my 30 years of attending such discussions, I have hardly ever felt I was in such a safe place where people listened and gave themselves time to absorb, and then comment.”

**Deborah Yatim, Founder and Director,  
Yayasan Komseni, Indonesian NGO**

“Through the [Roundtable] we have met several NGOs that are helping us improve the health of our workers, their families, and communities... We are getting good feedback from our workers and seeing results. Long live the Roundtable!”

**Debby Greatorex-Sanderson, PT Dewhirst Factory Manager**

“We use [our] case study...as a briefing and training tool for visitors to our model health clinic...[including]...students who work for [the public and private sectors] in Indonesia, and NGO leaders from other countries.”

**Dr. Adi Sasongko, Medical Director, Yayasan Kusuma Buana (YKB), Indonesian NGO**

## WHO WE ARE

**CCPHW is a project of the Public Health Institute (PHI),** renowned for its research, leadership training, and innovations to advance public health around the world.

**CCPHW is staffed by a team of experts** with extensive experience working with organizations in all sectors in countries in North America, Asia, Europe, the Middle East, Latin America, and Africa on a range of development challenges including health, education, diversity, human rights, conflict resolution, gender equality, and community development. Our experience includes policy making, advising policy makers, grassroots advocacy, network and partnership building, research, and training.

### TEAM MEMBERS INCLUDE:

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