



## **Addressing Preventable Child Deaths in Uganda**

### **Video Transcript**

Diarrhea is a disease that kills actually 14,000 Ugandan children annually. And it's preventable.

The private sector does play a very large role in the provision of health care in Uganda. Unfortunately, it's not well-regulated and so it is not appreciated, especially by [the] government.

SHOPS is trying to scale up ORS and zinc usage to address pediatric diarrhea management because currently we are losing a lot of children due to diarrhea and the current practice is really towards prescribing antibiotics as opposed to the recommended ORS and zinc. So we want to scale up ORS and zinc by working with distributors and importers of ORS and zinc to increase presence in the market, as well as training of frontline sellers and pharmacies in correct use of ORS and zinc, and then create a demand on the consumer side.