



USAID
FROM THE AMERICAN PEOPLE



Engaging the Private Health Sector: Government Regulations versus Private Sector Perspectives

Agnes Munyua
SHOPS/Kenya

October 2014



SHOPS is funded by the U.S. Agency for International Development.
Abt Associates leads the project in collaboration with
Banyan Global
Jhpiego
Marie Stopes International
O'Hanlon Health Consulting

SHOPS: Who we are



Strengthening Health Outcomes through the Private Sector



USAID flagship global project on private sector health

- Active in over 20 countries worldwide
- Strengthening the role of the private health sector in sustainable provision of family planning, HIV/AIDS and child health services

SHOPS Work in Kenya

In Kenya, SHOPS mandate is to;

- (1) expand private healthcare financing mechanisms and
- (2) scale-up of innovative service delivery models.



Engaging the private sector to improve health outcomes

- **Public-Private Dialogue**

- Key first step
- Builds trust and relationships

- **Public-Private Partnerships**

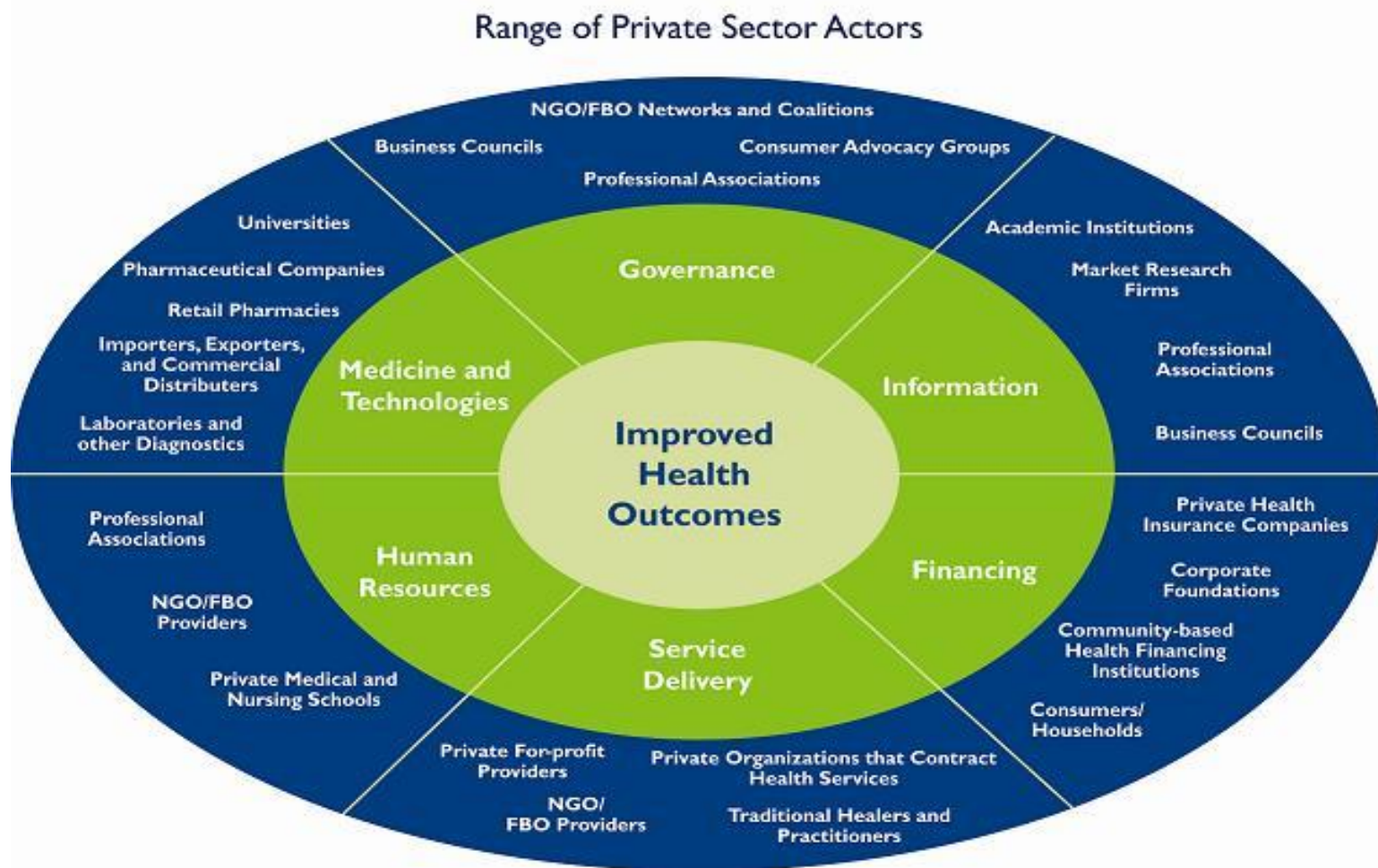
- Variety of forms



SUPKEM



The private sector can help achieve health outcomes.



Perspectives of the private sector

- What are the perspectives of private sector towards the existing government regulation?
- How do these regulations impact them?
- How well is the private sector recognized in policy documents?

Private sector and Government regulation

Regulation

- Definition of the private sector? Who is included?
- Who regulates the private sector?
 - Are the institutions strengthened enough?
- Ease in setting up a private sector health business?
 - Existent multiple registration processes



Kenya's regulatory framework is generally strong

2010 Constitution of Kenya Section 43

- Every person has the right to the highest attainable standard of health, which includes the right to health care services, including reproductive health care
- A person shall not be denied emergency medical treatment

Kenya Health Policy framework 2012-2030- (Draft)

- Sets targets and goals for health system

Health Sector Strategic and Investment Plan, July 2013-June 2017- (Draft)

- Outlines implementation of KHP goals

Public-Private Partnership Bill

- Guides implementation of PPPs

But there are gaps that need to be addressed

- Health sector planning and budgeting
- Developing public-private partnerships
- Private sector reporting



What is SHOPS Kenya doing about it?

- Establish and facilitate PPP-HK to ensure private sector participation in policy processes
- Conduct analysis on policy documents for private sector
- Give private sector perspectives on policy documents to the public sector
- Build on early successes
- Work closely with other projects to support the private sector's role



USAID
FROM THE AMERICAN PEOPLE



Thank you!

Agnes_Gatome-Munyua@shopsproject.com

www.shopsproject.org



SHOPS is funded by the U.S. Agency for International Development.
Abt Associates leads the project in collaboration with
Banyan Global
Jhpiego
Marie Stopes International
Monitor Group
O'Hanlon Health Consulting