



Putting Mobile Money to Work for Public Health

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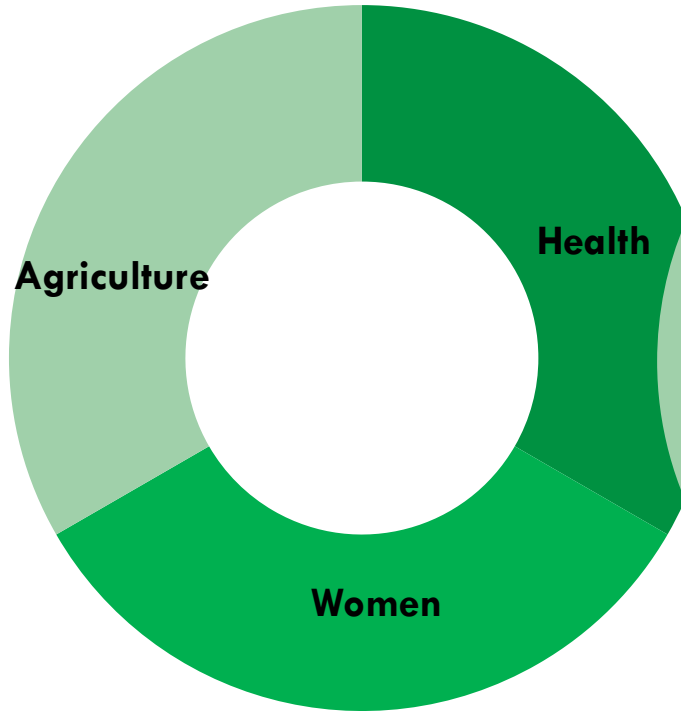


Agenda

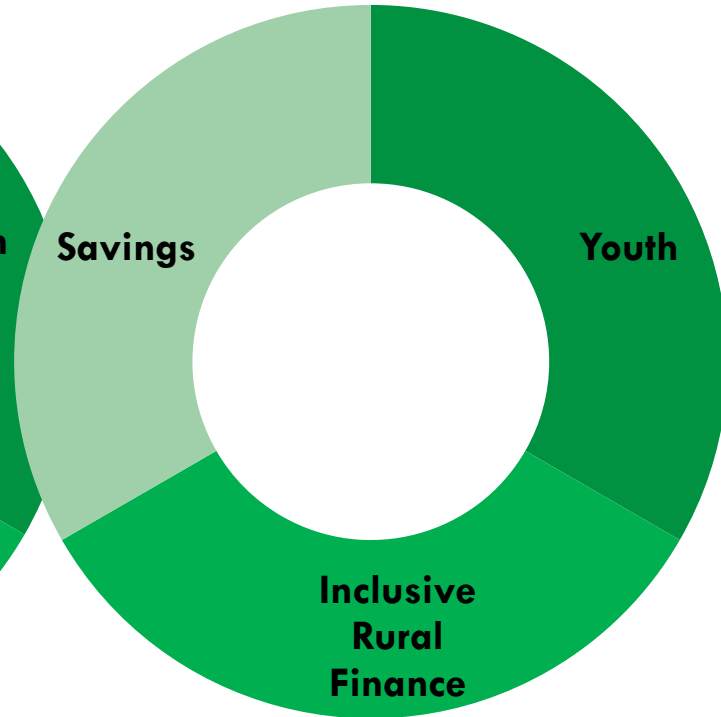
1. MEDA Overview
2. Potential Uses of mMoney for Health
3. Supply-Chain Management in Tanzania
4. Post-Disaster Relief in Haiti
5. DIY: Considerations for Program Implementation

MEDA: Business Solutions to Poverty

Market Linkages



Financial Services



Potential Uses of mMoney for Health

4

- Salary Disbursement
- Performance-Based Funding (PBF)
- Supply Chain Management
- Mobile Pre-paid Savings
- Mobile Micro-Insurance
- Conditional Cash Transfers
- Post-Disaster Relief

Post-Disaster Relief in Haiti



b. Rural versus urban/peri-urban expenditure trends

By comparing the use of the cash between the rural and urban/peri-urban environment, the versatility of cash is clear. Those in the urban locations had greater shelter, fuel, water, debt and small business

needs, whereas 28 per cent more people prioritised food in the rural areas – perhaps because they were hosting displaced family members and being overlooked by food distributions that were focused on Port-au-Prince and the surrounding areas.

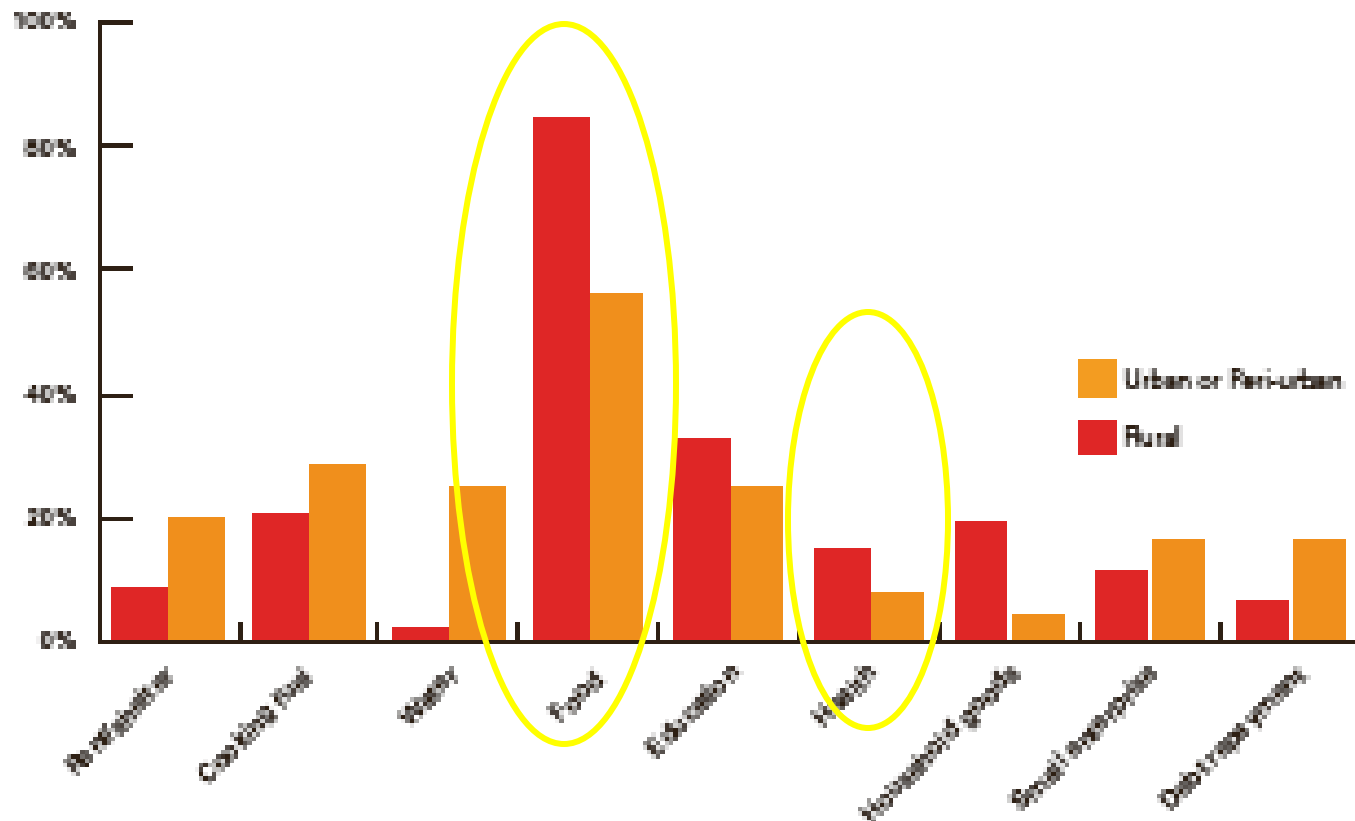
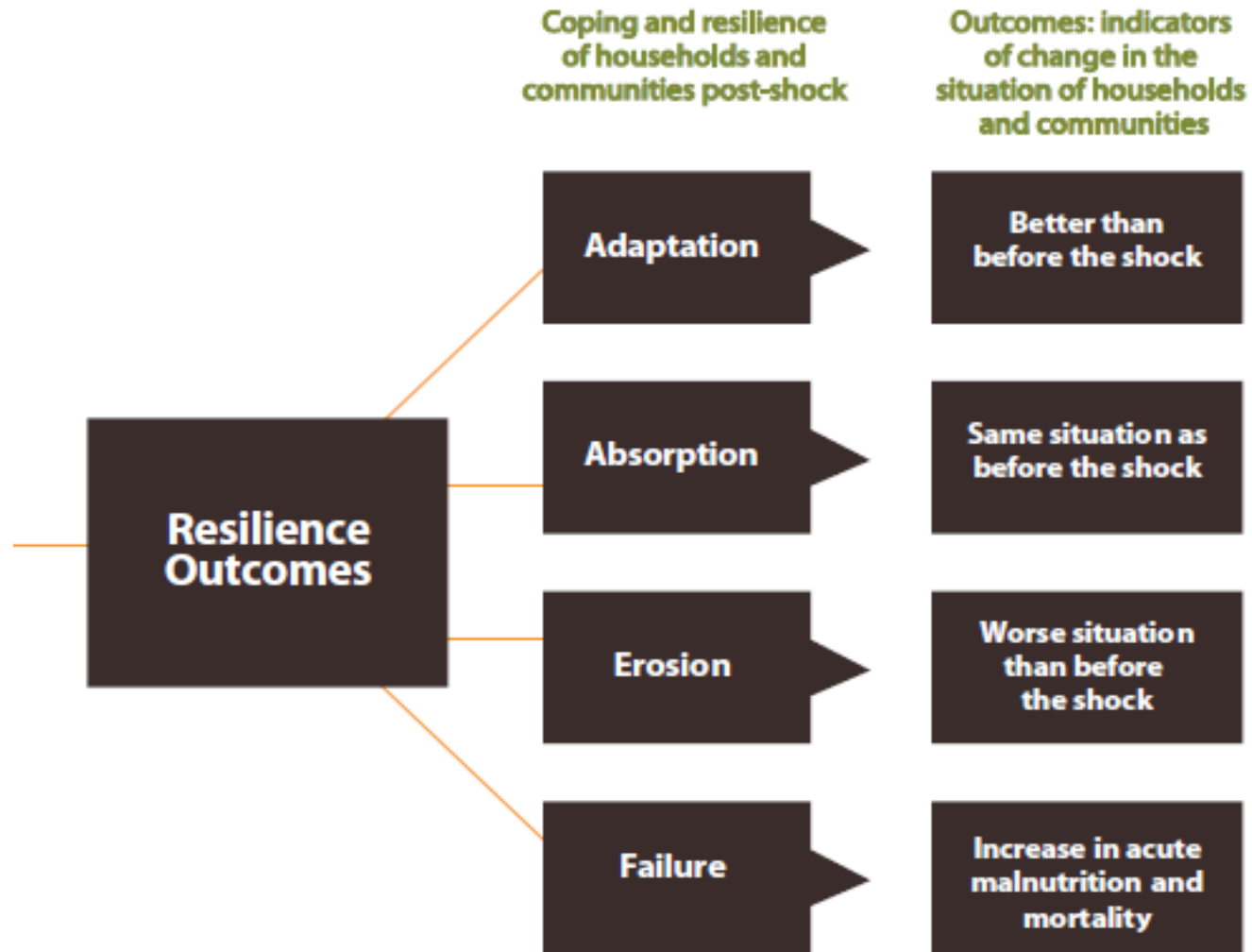
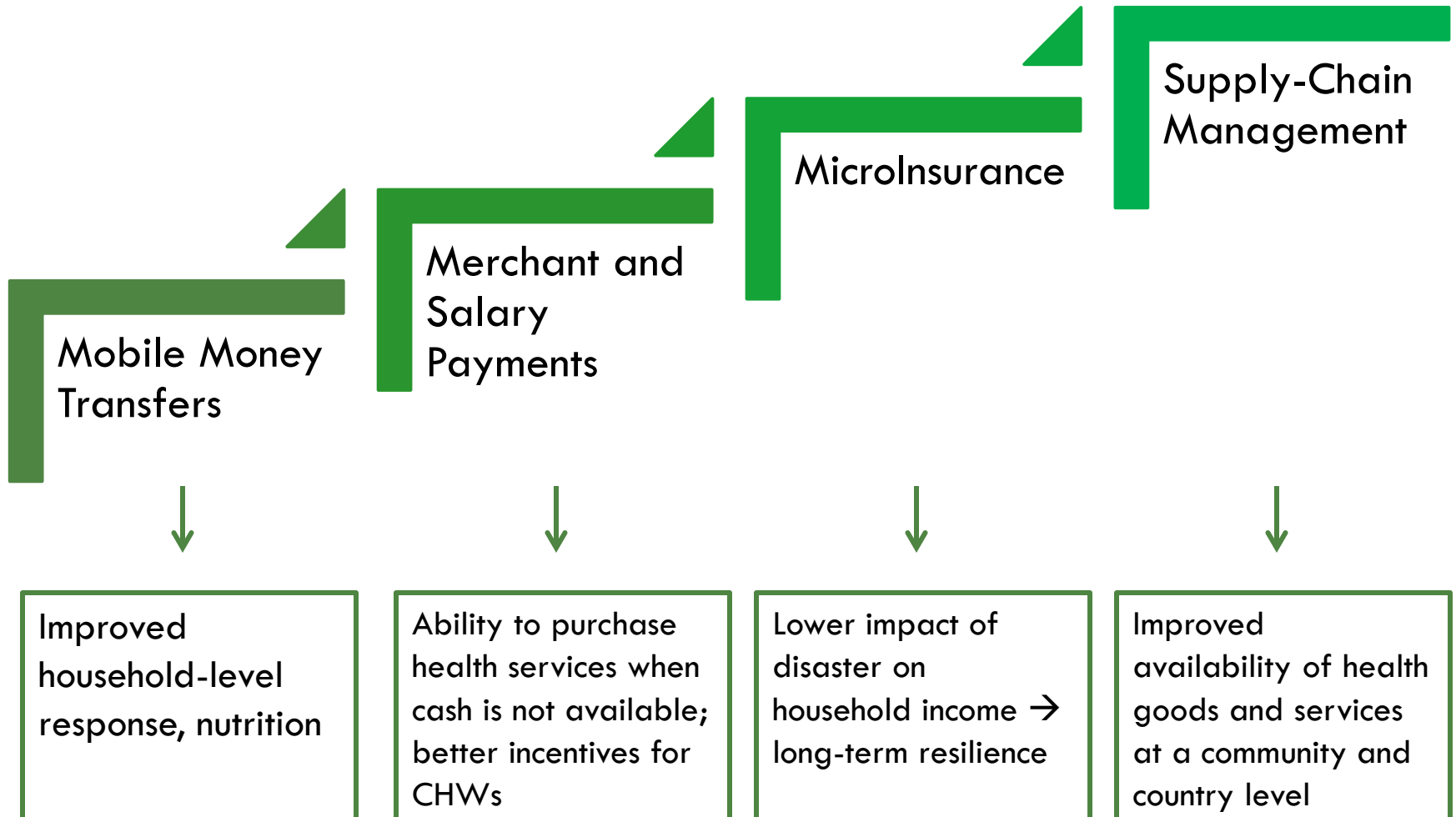


Figure 3: Percentage of people spending on each sector – rural and urban comparison

Haiti Resilience Impact and Change Model



Levels of Impact: How an Increasingly Sophisticated Mobile Money Ecosystem can be leveraged for Public Health Outcomes



Where are we now?

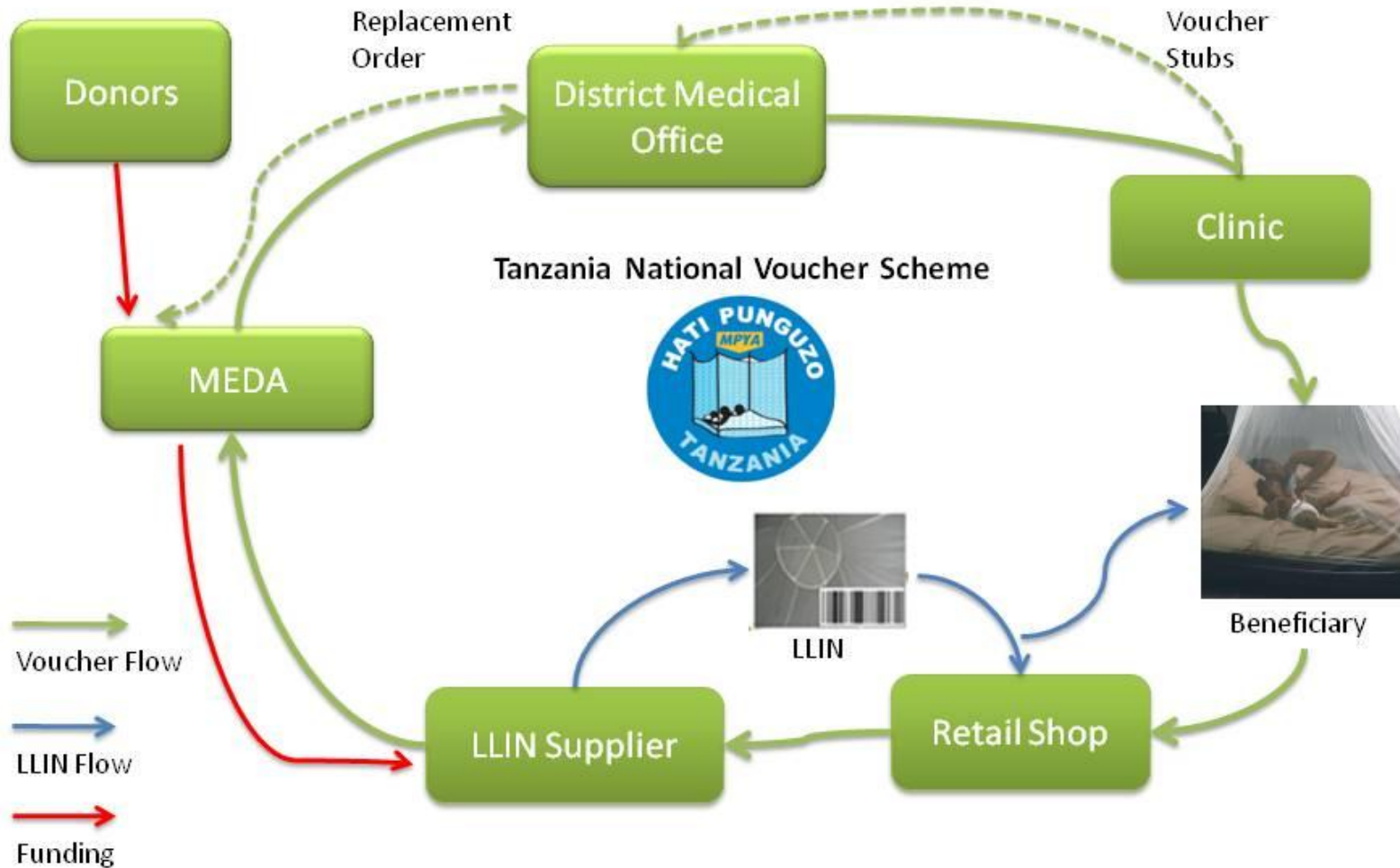
Mobile Money Transfers



August 2012:
5000 mothers received cash transfers of 500
Gourdes immediately after Hurricane Issac

Looking Forward: Supply-Chain Management in Tanzania

MEDA Tanzania: TNVS Voucher & Net Cycle



Why eVoucher?

- **Manage voucher liability** by limiting vouchers to a 60 day validity
- **Address Paper Voucher stock outs** at distributing clinics
- **Real-time insight** into supply chain issues ie lack demand for nets

Challenges	Solution and Benefit
Manage Liability of unredeemed vouchers	<ul style="list-style-type: none">• Enforceable expiration date• Renewal of existing funding as unredeemed vouchers are instantly available for re-issue
Provide insight into supply chain transactions	<ul style="list-style-type: none">• Real-time monitoring of transactions• Know activities of market actors – volume
Determine net stock-outs at clinics	<ul style="list-style-type: none">• Ability to precisely control the flow of active vouchers• Can see demand for voucher geographically• Excess vouchers indicates lack of net supply
Manage voucher misuse & fraud	<ul style="list-style-type: none">• Can enforce verifications required at each process step• Fraud moves from institutional level to individual level• Can trace transactions to registered phone and actors