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# Shaping the PSWG: Survey Results and Feedback from PSWG Members

February 3, 2011



Abt Associates Inc.

SHOPS is funded by U.S. Agency for International Development  
and led by Abt Associates Inc. and includes five partners—

Banyan Global  
Jhpiego  
Marie Stopes International  
Monitor Group  
O'Hanlon Health Consulting

# Purpose and Target Audience

## Survey Purpose

- Shape the PSWG to respond to and be relevant to members' needs and interests
- Identify mechanisms to help PSWG members communicate, coordinate, and collaborate with each other

## Target Audience

- Current and potential PSWG members
  - International donor community
  - U.S. Government agencies
  - Implementing organizations based in the U.S. and field

# Survey Respondents

- 31 Respondents (~34% response rate)
  - 8 field-based / international
  - 5 other U.S. cities
  - 19 based in Washington, D.C. (61%)
- Balanced representation of PSWG members
  - Bill & Melinda Gates Foundation, Rockefeller Foundation, GTZ, WHO, USAID
  - Cardno Emerging Markets, Chemonics, DAI, Deloitte, Extending Service Delivery, Futures group, JHPIEGO, JSI, MSI, Meridian Group, Monitor Group, MSH, Monitor Group, Results for Development, PharmAccess, Uganda HIPS



# Result #1: Meeting Frequency

- The majority of respondents agree that PSWG meetings should take place on a *quarterly* basis
  - 52% of all respondents expect to participate quarterly
- Members both in- and outside of WDC would participate in the quarterly meetings virtually
  - 30% of respondents based in other U.S. cities and in the field would participate in quarterly meetings (either in-person or virtually)

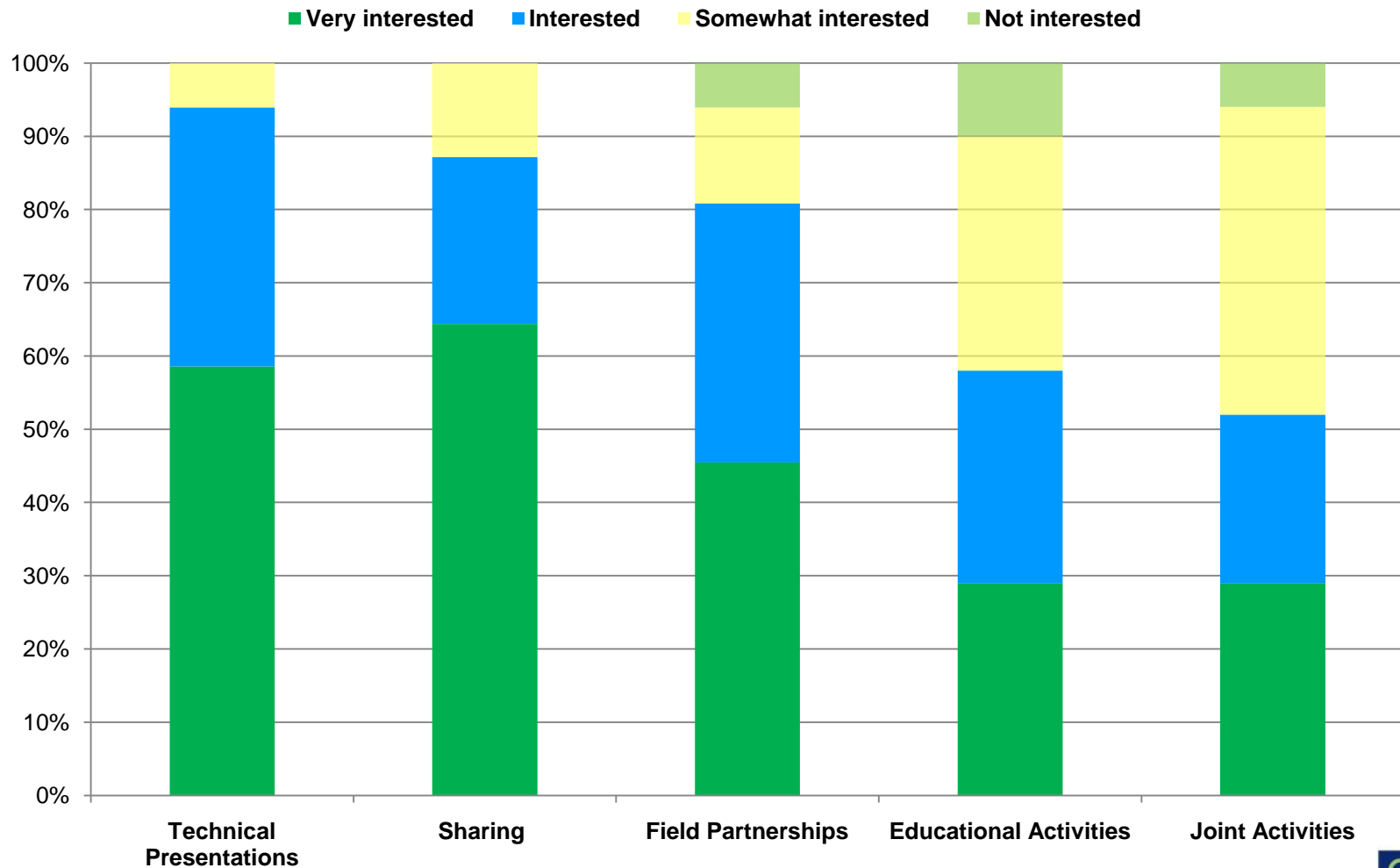
# Result #2: Annual Meeting

- Overwhelmingly, nearly all respondents desire an annual one-day PSWG meeting in Washington, D.C.
  - 97% of all respondents (D.C., US, international) are interested in attending a one-day meeting each year
  - Meeting schedule will comprise of 3 quarterly meetings – the 4<sup>th</sup> one supplanted by the one-day in-person meeting with attendance by field based members

# Result #3: Methods of Participation

- Members based in DC *and* in the field seek opportunities to meet and collaborate together both in-person and virtually
  - 63% of DC based respondents intend to primarily participate in-person at the PSWG meetings
  - Another 33% of DC based respondents would like the option to participate in the PSWG virtually
  - The majority (66%) of members based outside of DC will clearly rely on virtual channels to participate in meetings but would also like to attend at least one meeting in-person
  - In general, 50% intend to participate in the PSWG meetings in-person *and* virtually

# Result #4: PSWG Activities



# Result #5: Types of Activities

- Members are most interested in:
  - Learning from outside experts via technical presentations (93%)
  - Sharing experiences and lessons learned (88%)
    - “This has been one of the most valuable part of the PSWG in the past”
    - “Sharing of experiences is crucial to avoid duplication of mistakes”
  - Identifying partnership opportunities (80%)
    - “This is a lot of work, but having a product is a good thing”
    - “Most feasible if developed locally”



# Result #6: Means to Facilitate the Three “C’s”

## Three “C’s” - Communication, Coordination and Collaboration

- **Meetings** – primary mode of sharing information and identifying partnership opportunities
- **Webpage** – secondary means to supplement meetings and to integrate members based outside of DC
  - Updates on Private Health Sector activities (84%)
  - Calendar of upcoming meetings and events on the private sector (87%)
  - Space to share experiences, announce new publications and resources, and post collaboration opportunities (58%)
  - On-line discussion area for PSWG members (42%)
- **Teleconferences/go to meeting** – occasional method to discuss specific topics / field partnerships / joint activities (81%)

# SHOPS Response: PSWG Moving Forward



## ■ Quarterly meetings

- Will meet quarterly for 2 ½ hours except for one-day annual meeting
- Strategies to virtually include field based members: “go to meetings” and posting meeting notes and presentations on website NLT 5 days


## ■ Annual meeting

- To maximize field participation, SHOPS proposes organizing the annual one-day meeting to coincide with Global Health Council Conference
- Propose holding the first meeting on Friday, June 17<sup>th</sup>
- Offers a great opportunity for PSWG members to volunteer to design and organize meeting

# SHOPS Response: PSWG Webpage



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Ministry officials realize they have to work with the private sector to meet priority health challenges—the question now is how.  
-Barbara O'Hanlon, Senior Policy Advisor, SHOPS

## Highlights

### How to Engage the Private Sector



A new SHOPS policy brief, "Strengthening Health Systems by Engaging the Private Health Sector: Promising"

[Read More...](#)



New Diarrhea Management Program Focuses on Zino and Oral Rehydration Salts

### Workshops Highlight Variety of Partnerships



The SHOPS Network for Africa held a workshop in Burkina Faso in October and one in Kenya in November. Representatives from the public and private

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SHOPS Jordan Ramps Up to Improve and Expand Family Planning Services

## Announcements

- Paraguay Program Starts Strong  
February 2011

### Activities by Country



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Strengthening Health Outcomes  
through the Private Sector



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## Meeting Place

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### e-Conferences

SHOPS hosts e-conferences to advance private sector engagement in the

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### Network for Africa

Welcome to the website for the Network for Africa: Public-Private Linkages

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### Webinars

SHOPS offers a private health sector webinar series to advance private

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### Private Sector Working Group

The Private Sector Working Group (PSWG) is a membership group

focused on

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### PSP-One Events Archive

A list of PSP-One events including conferences, presentations, and panel

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## Meeting Place

- [e-Conferences](#)
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## Private Sector Working Group

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### OUR PURPOSE:

- Feature upcoming private health sector events and achievements
- Improve communication of information and experiences related to the private health sector among PSWG members.
- Strengthen coordination of technical activities to leverage PSWG members' technical expertise and capacity.

The Private Sector Working Group (PSWG) is a membership group focused on private sector health programming in developing countries. Originally established by USAID's Private Sector Partnerships-One (PSP-One) project, SHOPS has assumed its management until 2015 and re-launched the PSWG on October 26, 2010.

Under PSP-One, the group's activities concentrated on sharing technical approaches, collaborating on joint activities, and learning from private sector experts outside the USAID community. In the last five years, an increasing number of international agencies have started working with the private health sector. With this changing donor landscape, there is a need to bring together all actors—old and new—to share technical approaches, coordinate field implementation, and leverage resources and technical expertise. In response, under the SHOPS project the PSWG has broadened its mandate and expanded its membership.

The group now serves as a "meeting place," fostering communication, strengthening coordination, and facilitating collaboration among its members. The new, broader membership includes a wider range of USAID and other government staff, implementing partners, and other international donors and foundations, such as the World Bank, the Bill and Melinda Gates Foundation, the Rockefeller Foundation, and European-based donors. The PSWG meets quarterly in Washington, D.C. and convenes an annual meeting around the Global Health Council conference. The PSWG will use Web-based platforms to involve its members located around the world.

### Recent Announcements

- [Expanding Access to Finance for Health e-Conference](#)  
*March 2011*
- [Susan Mitchell Assumes Leadership Role](#)  
*November 2010*

### News Stories

- [Ghana Private Sector Assessment](#)  
*January 2011*
- [AFD Rapid Assessments](#)  
*January 2011*
- [The Monitor Group: Market-Based Solutions to Poverty Based Solutions to Poverty in Africa](#)  
*January 2011*

### Members Corner

Members use the online platform for networking.

# Three points for discussion

**Point #1:** Need to form a steering committee to help organize first ever annual meeting

**Point #2:** Will the PSWG members actively use the Member Forum?

# The PSWG Depends on You

**Point #3:** SHOPS will provide the tools required to support the PSWG but it's success depends upon its members!

- We need you to:
  - Continuously populate and update the webpage content
  - Send us proposals for technical experts and topics for the quarterly meetings
  - Share your technical resources
  - Actively post opportunities for collaboration in the field
  - Contribute your and vigorously debate your ideas in the chat area
- We want you to be **active** and **engaged** !



# Concluding Remarks from Members

A few closing words from the members.....

*“Great that you are re-launching the PSWG”*

*“We look at this forum for fostering technical leadership on private sector health issues”*



Thank you!

