

# Partnership to Increase Access and Reduce the Burden: Extending HIV Services to the Private Sector in Côte d'Ivoire

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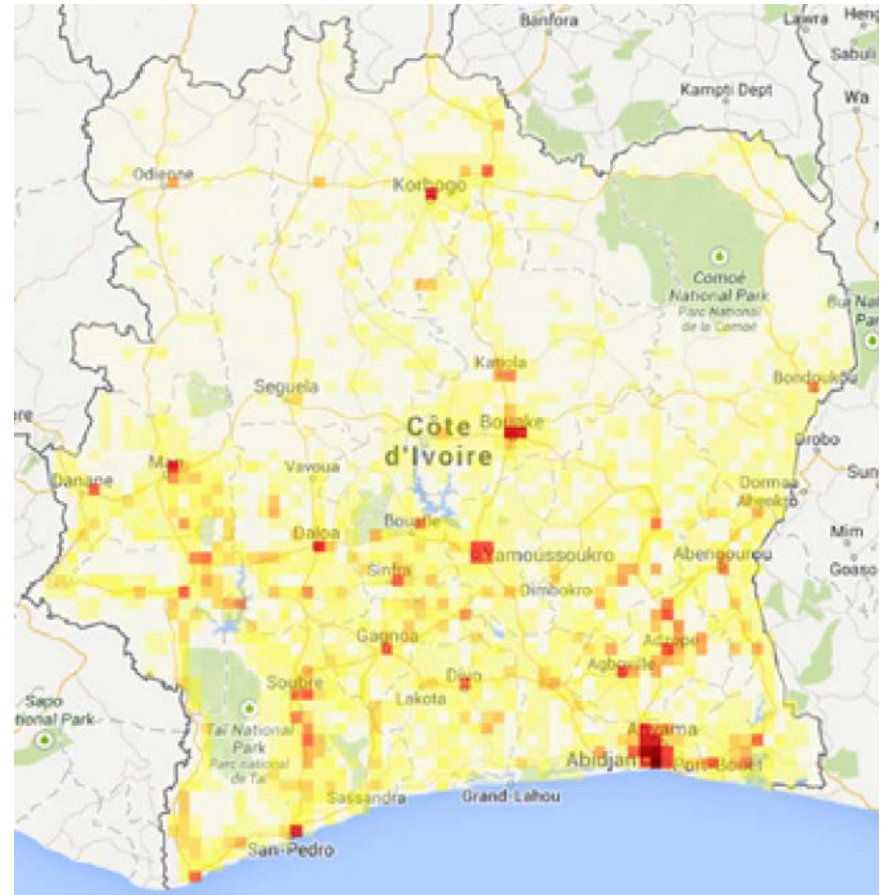
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**Abt Associates leads the project in collaboration with:**  
Banyan Global  
Jhpiego  
Marie Stopes International  
Monitor Group  
O'Hanlon Health Consulting

# Côte d'Ivoire's HIV epidemic is generalized and focused in urban areas

- Approximately 370,000 PLHIV
- Adult prevalence is 2.7%, and about 19,000 new infections per year
- Number of PLHIV on ART 110,000, total coverage estimated 30 percent
- About 60% of PLHIV do not know their status



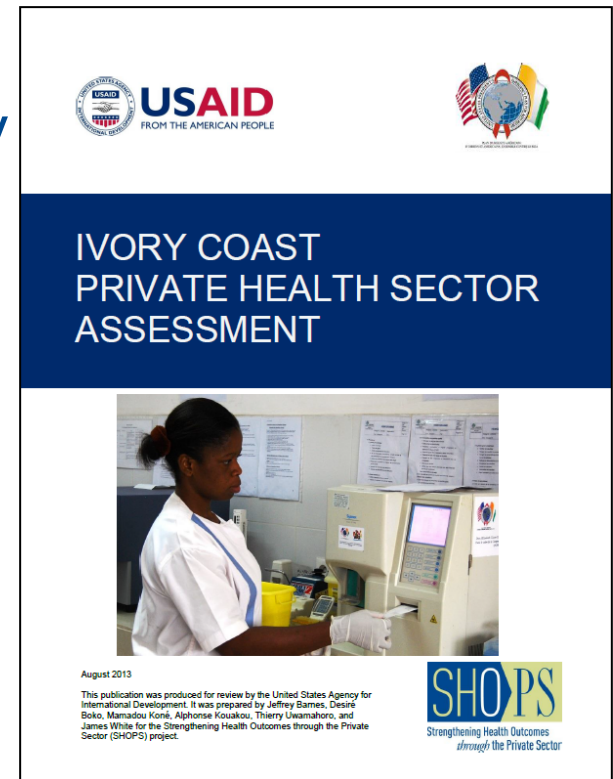
# SHOPS began in 2012 to help leverage the private sector in scaling the HIV response

- Sept 2012 – June 2013: Design and conduct PSA
- October 2013: Setting the stage – ART readiness guide workshop
- March – April 2014: Selection of private clinics, network manager, training
- Sept 2014: Launch of HIV care and treatment services
- Feb – June 2015: Assessment and capacity building of Association of Private Clinics

# Private sector assessment

## Key findings and recommendations:

- Commercial providers have capacity to invest in medical supplies and training
- Concerns over confidentiality and quality of care in public sector deter many seeking HIV testing and treatment



*SHOPS to develop a network of private providers to expand access to HIV care and treatment in the private sector*

# Setting the stage for partnership in Abidjan

- Assessed 26 private clinics, and selected 15 for the network
- Association of Private Clinics of Côte d'Ivoire chosen as the network manager
- Facilitated clinic accreditation and quality assurance in coordination with government agencies



*SHOPS facilitated a new government mandate to provide ART commodities for the private sector free of charge*

# Dr. Anwanzi Ahui's story

Dr. Anwanzi Ahui manages a clinic in Abidjan.

*“Before, I did not offer medical care to people living with HIV and AIDS. I had to let my patients go. But I didn't know what would happen to them. I dreamed of a day when I could offer a complete range of services.”*



# Key features of the private providers network



- Network Steering Committee: First true public-private collaboration on HIV/AIDS in Cote d'Ivoire
- Licensing of private facilities for free ART distribution
- Lab and testing support-CD4 testing by reference labs
- Project support for data collection and reporting

# Community engagement — My Health. I Believe. I Care.

Promote healthy behaviors and generate demand for private sector HIV testing and treatment through:

- Health days
- Billboards
- Flyers
- T-shirts
- Counseling hotline



**Soins VIH-Sida,**  
Désormais disponibles dans 15 cliniques privées d'Abidjan



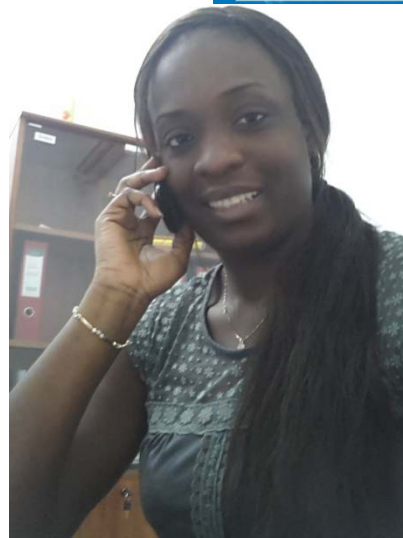
**SERVICES GRATUITS :**

- Test de dépistage VIH
- Traitement ARV adulte
- Traitement ARV pédiatrique
- Prévention de la transmission mère-enfant (PMT)
- Examen de Laboratoire (CD4, Charge Virus, PCR)

NB: Consultations, autres examens de Laboratoire et de Radiologie, aux tarifs habituels

**22 41 06 56**  
**56 90 93 90**  
**58 26 11 13**

ret et de qualité !  
euillez contacter l'ACPCI  
ues Privées de Côte d'Ivoire



**HEALTH DAYS**

JOURNEES PROMOTIONNELLES DE LA SANTE  
AVEC LES CLINQUES PRIVEES MEMBRES DU RESEAU  
DE PRESTATION DES SOINS VIH-Sida EN COTE DIVOIRE

*Ma santé. J'y crois. J'y tiens.*





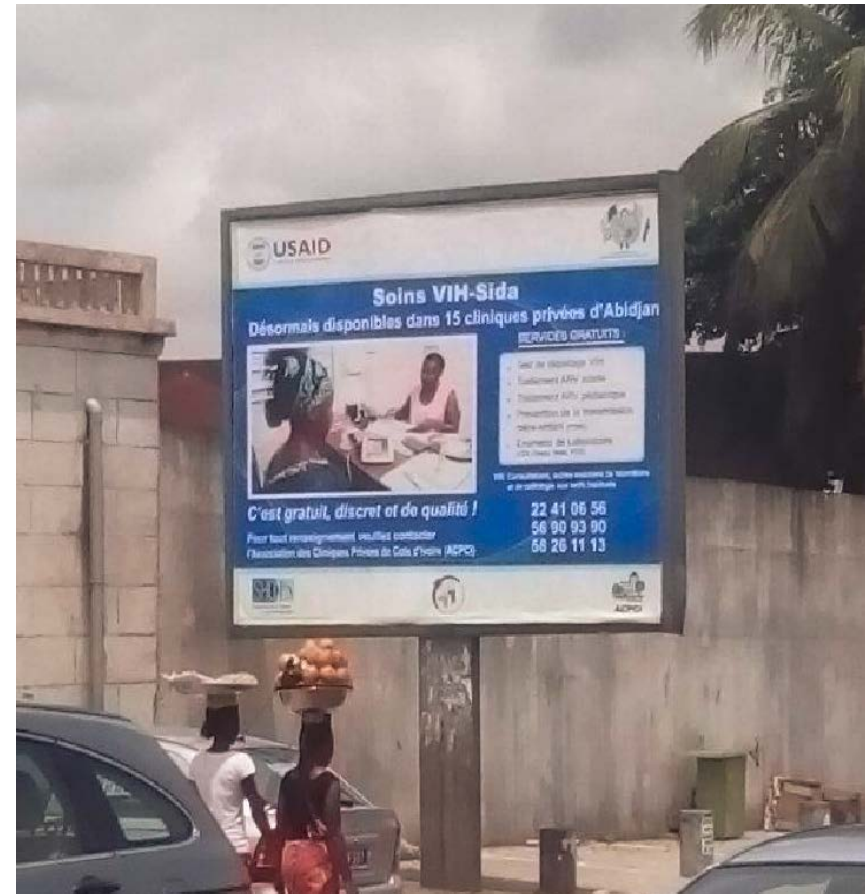
# Key results since the September 2014 launch

- 195 providers trained
- 6,947 clients tested, 7.3% of clients (507) were HIV positive
- 131 clients new on ART
- Increased sustainability through leveraging of insurance and use of providers labs and staff



# Challenges and opportunities

- On site testing for CD4
- Data collection burden for private providers
- Reaching clients who prefer private clinics and overcoming stigma





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