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Strengthening Health Outcomes  
*through the Private Sector*

# SHOPS KENYA HEALTH FINANCING INITIATIVES

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Chief of Party

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**Abt Associates leads the project in collaboration with**

Banyan Global

Jhpiego

Marie Stopes International

Monitor Group

O'Hanlon Health Consulting

# Strengthening Health Outcomes through the Private Sector (SHOPS)

- Global 5-Year Leader with Associates Cooperative Agreement
- USAID's primary mechanism to support global health activities in the private sector
- Kenya May 2012 – Sept 2014
- FP/RH, HIV/AIDS, Child Health



MARIE STOPES  
INTERNATIONAL

MONITOR



Shaping policy to improve global health

# Our Global Goal

Increase the role of the private health sector in delivering sustainable and high-quality information, products, and services



LiveWell clinic, Kenya, July 2011

# Private Sector HCF at a Glance

- 49% of health facilities are private, 51% public
- Private sector is the largest source of financing for health – 37%
  - 24.5% out-of-pocket
- 22% of all health expenditures spent in private health facilities
- 20% of Kenyans covered by health insurance



# SHOPS Kenya role

## Financing Mechanisms

- Strengthen HCF mechanisms
- Foster provider and payer partnerships
- Chamgamka Evaluation
- LiveWell marketing/outreach TA

## Services & Products

- Scale-up zinc/ORs
- Increase A2F

1. Increase healthcare coverage through private financing mechanisms

2. Increase availability of quality health services and products in the private sector

- Cost health facilities

Data for Decision Making

Enabling Environment for the Private Sector

- Support PPP Unit
- Inform policy development
- Establish and support PPP-HK