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Strengthening Health Outcomes  
*through* the Private Sector

# Strengthened Public-Private Engagement

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September 5, 2013



Abt Associates Inc.

**SHOPS is funded by the U.S. Agency for International Development.**  
**Abt Associates leads the project in collaboration with**  
Banyan Global  
Jhpiego  
Marie Stopes International  
Monitor Group  
O'Hanlon Health Consulting

# Agenda

**Challenges in Public-Private Collaboration**

**Establishing Institutions for Engagement**

**Developing Tools and Guidelines to  
Enable Partnerships**

**Opportunities in PPPs**

# Challenges in Public-Private Collaboration

## What PSA Found

Limited structures, policies, and guidelines on public-private engagement

Incomplete representation of private sector in policy processes

Regulatory boards in health have large mandates yet operate with limited capacity

## Why it's a problem

No mechanism in place to identify and leverage private sector's strengths

Policies unnecessarily limit private sector growth

Quality of service in private sector unknown and cannot be improved

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# Key Accomplishments to Institutionalize Capacity for Engagement

**Objective:** Strengthen MOH capacity to engage and interact with the private sector

- Re-energized PPP-TWG as a forum to engage the private sector in policy making
  - Expanded membership
  - Held regular meetings to promote dialogue
- Established PPP Desk in MOH
  - MOH approved terms of reference for PPP Desk
  - MOH assigned two full-time staff person
  - MOH approved Sustainability Plan to build PPP capacity throughout MOH

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# Key Accomplishments to Develop Tools and Guidelines to Support PPPs

**Objective:** Create the framework necessary to facilitate establishment of PPPs

- MOH approved H/PPP concept note providing green light to proceed with National H/PPP Strategy
- Conducted analysis of health data to identify priority areas for H/PPPs
- Assisted PPP-TWG to draft National H/PPP Strategy
- Assisted 3 health regulatory boards to involve private sector to update and develop new monitoring tools
- Facilitated revision of SLA Guidelines with MOH and CHAM
- Conducted a costing exercise to inform price list

# National PPP Strategy in Health

PPP/H Strategy is a **major breakthrough** in public-private relations

- First-ever systematic effort to involve the private health sector in policy
- Clearly and publicly articulates MOH commitment to and vision on working with the private sector
- Defines strategic areas for health PPPs
- Describes process to identify, design and implement PPPs in Health



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# Priority Areas for H/PPPs

## Service Delivery

- Malaria
- HIV/AIDS
- TB
- Child Health
  - ARI
  - Diarrhea
  - Malnutrition
- Maternal Health
  - EOC
  - Family Planning
- Non-communicable diseases

## Health Systems

- HRH
- Supply Chain
- Transport/ Fleet Management
- Diagnostics/ Equipment Management
- Health Information Systems

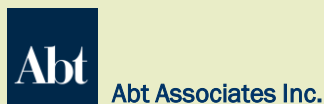
# Maximizing PPPs for Better Healthcare

Health Priorities	Select # of PPP Ideas
Malaria	<ul style="list-style-type: none"><li>• Create local capacity to manufacture / distribute LLTNs</li><li>• Incentivize PFP to increase supply of and use of RDT</li></ul>
Child Health <ul style="list-style-type: none"><li>– ARI</li><li>– Diarrhea</li><li>– Malnutrition</li></ul>	<ul style="list-style-type: none"><li>• Incentivize local manufacturing of ORS/Zinc and fortified foods</li><li>• Deliver ORS/Zinc and fortified foods through private supply chain</li><li>• Expand child health services through PFP providers</li></ul>
HIV/AIDS and TB	<ul style="list-style-type: none"><li>• Increase access to diagnostic services (HIV, TB)</li><li>• Increase access to care through PFP</li></ul>
Maternal Health <ul style="list-style-type: none"><li>– EOC</li><li>– Family Planning</li></ul>	<ul style="list-style-type: none"><li>• Expand CHAM's role in Southern, Central &amp; Northern regions (in that order) in maternal care</li><li>• Explore how to deliver FP through PFP pharmacies and providers in southern region</li></ul>



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