



Opportunities for Postpartum Family Planning in the Private Sector

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Session Objectives

 Describe the components of postpartum family planning

Discuss opportunities for introducing PPFP in the private sector



Mortality: Maternal and Child

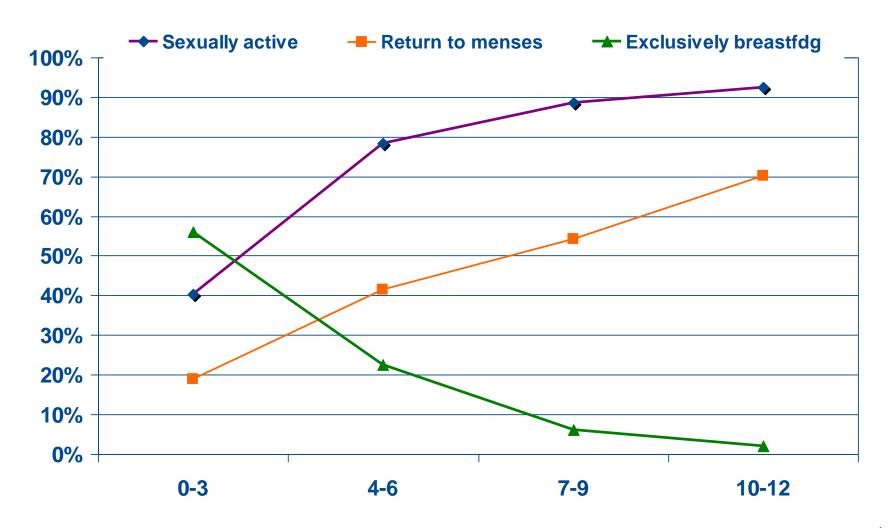
Maternal Mortality

- In 2000, promotion of FP had potential to avert 32% of maternal mortality:
 - 90% of abortion related and
 - 20% of obstetric related mortality and morbidity

Child Mortality

- Conservatively "1 million of the 11 million deaths in children <5 could be averted by elimination of inter-birth intervals of less than 2 years. Effective use of postpartum family planning is the most obvious way in which progress should be achieved."
 - Cleland et al. 2006 Lancet Series, Sexual and Reproductive Health, Volume 368, Number 9549, 18 November 2006

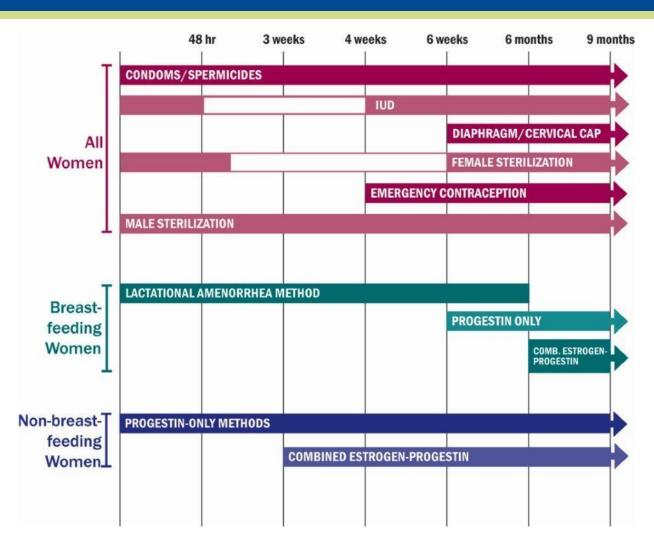
India: Factors influencing return to fertility



What is PPFP?

- Through the first year postpartum:
 - Immediate, exclusive and continued breastfeeding
 - LAM and transition
 - Method considerations: timing and breastfeeding status
 - Healthy spacing of the next pregnancy
 - Integration tailoring to fit with timing and service

Postpartum Contraceptive Options



Evidence for PPFP



Contraception

Contraception 76 (2007) 292 - 296

Original research article

A pilot clinical trial of ultrasound-guided postplacental insertion of a levonorgestrel intrauterine device **

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Abstract

Background: Postplacental intrauterine device (IUD) insertion is a safe, convenient and effective option for postpartum contraception. Fee studies involve ultrasound-guided insertion, and none involve the levonorgestrel IUD or take place in the United States.

Study Designs: The study was conducted to assess the safety and feasibility of ultrasound-guided posphacental insertion of the levonorgestrud. IUDs following vagainal delivery in a U.S. residency program. Levonorgestrel IUDs were inserted under ultrasound guiden within 10 m of placental delivery by hand or using ring forceps. Subjects were examined at 4 and 10 weeks postpartum for evidence of expulsion or infection.

Results: Thirty-four subjects were enrolled and 20 received an IUD. Follow-up data are available for 19 subjects over the 10-week follow-up period; 16 subjects returned for the 4-week follow-up, and 14 returned at 10 weeks. Two additional subjects could be contacted by telephon only. At 4 and 10 weeks postpartum, no subjects had evidence of infection. There were two expulsions (2/19, 10.5%) by 10 week postpartum. None of the subjects examined had a partial expulsion (intracervical location of the IUD).

Conclusions: In this pilot study, ultrasound-guided postplacental insertion of the levonorgestrel IUD was feasible and not associated wi infection. The risk of expulsion was acceptable. Ultrasound-guided postplacental insertion of the levonorgestrel IUD may be an alternative delayed insertion but warrants further study. © 2007 Elsevier Inc. All rights reserved.

Keywords: Intracterine device; Contraception; Postplacental insertion

1. Introduction

In the United States, approximately half of all pregnancies are unintended, the highest tate of any developed country [1]. The unintended pregnancy rate is 10% in the first year postpartum [2]. Women who desire future pregnancies also benefit from family planning efforts, pregnancies spaced less than 18 months apart are at increased risk for adverse birth outcomes [3]. The postpartum period provides an opportunity

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0010-7824/S - see front matter © 2007 Elsevier Inc. All rights reserved. doi:10.1016/j.contraception.2007.06.003 nity to positively impact future pregnancy planning an spacing through contraceptive use.

spacing through contraceptive use.

One of the most effective forms of reversible contraception is the intrauterine device (IUD), which has a failur rate of 0.19% to 0.8% in the first year of use [4]. During the immediate postpartum period, most women resume sexus function within 1 to 2 months [5,6] and have a mean returnt ovulation of 45 days for non-breast-feeding women [7]. Thus, a woman returning for IUD insertion during the postpartum period (typically 4-8 weeks after delivery) putting berself at risk for unintended pregnancy. In addition a significant barrier to postpartum contraceptive use is missing the postpartum wist [8,9]. Inability to return due t logistical issues and loss of insurance coverage postpartum way be associated barriers. Inserting an IUD immediated postpartum is one way to overcome the barrier of having t return for the postpartum visit.

"Postplacental" refers to insertion within 10 min of placental delivery, after a vaginal or cesarean delivery. Th The European Journal of Contraception and Reproductive Health Care, December 2009;14(6):420-425

Improved access increases postpartum uptake of contraceptive implants among HIV-positive women in Rwanda

Immediate postabortal insertion of intrauterine devices (Review)

Grimes DA, Lopez LM, Schulz KF, Stanwood NL



This is a reprint of a Cochrane review, prepared and maintained by The Cochrane Collaboration and published in *The Cochrane Library* 2010, Issue 6 http://www.thecochrandlibrary.com



mmediate postabortal insertion of intrauterine devices (Review) Copyright © 2010 The Cochrane Collaboration. Published by John Willey & Sons, Ltd Cleme, Belgiam, Preyer Ubusina, Kigali, Development, Reseals, Minarty of Health, leads
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fuce unsafe abortions and maternal and child ry. The unmet need for contraception among sitive women is not known but there is some that it is higher than for women in general. I mt survey in Rwanda among HIV-positive

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RIGHTS LINKS

Opportunities for Private Sector

- Most of the private providers do not know that option for postpartum IUDs and implants exists
- Reframing family planning message in the postpartum period allows a new interface for a proactive provider
- The client is relatively more ready to relate with the concept of spacing or limiting with recent pregnancy experience

Private Sector Providers

- How to engage private sector providers?
 - Providers face trade offs
 - The cost of something is what providers give up to get it
 - Providers respond to incentives

Building Capacity of Providers

- What we know about Provider Training:
 - Financial Incentives
 - Linking training with increased income
 - Professional development
 - Training methodologies
 - Minimize time away from practice
 - Use public sector or NGOs for caseloads
 - Use associations, NGOs, or HMOs to follow up with providers

Blended Learning

- Integrates many approaches (blends approaches), including: formal and informal, face-to-face and online, directed paths or self-direction, digital references and virtual communities in order to achieve learning goals. (Rosetta and Frazee, 2006)
- "the provision or use of resources which combine <u>e-learning</u> (electronic) or <u>m-learning</u> (mobile) with other educational resources."
 - Face to face
 - Virtual collaboration
 - Self paced learning
 - Performance support

Blended Learning





Modified Computer Assisted Learning (ModCal)

Practice on Simulation Models

Blended Learning



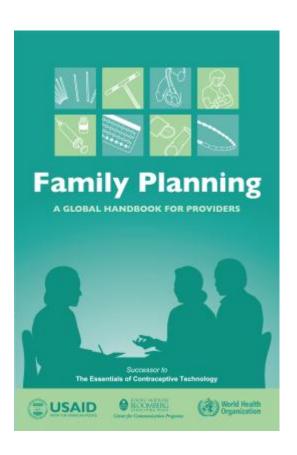
Working with actual clients under supervision

Trainee follow up through on-job coaching and reinforcing key messages through SMS



Learning Resources

- Learning Resource Packages (PPIUD, LAM, Implants)
 - Reference Manuals, trainer's guides, participant handbooks
- Job Aids
- PPIUD insertion and removal video
- Training simulation models



Learning Resources





PPIUD Educational Video

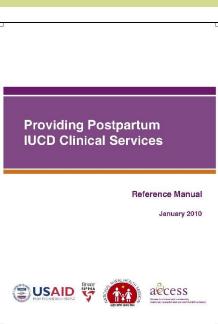
FP e-Learning Modules







Infection		reduces the risk of infection	
Expulsion	No need for prophylectic antibiotics Expulsion can be minimized by: Inserting IUCD within 30 minutes after delivery of the placenta		
	Placing IUCD sufficiently high at the uterine fundus with the help of long placental forceps Insertion done by a provider specially trained on PPIUCD insertion technique		
Removal		rovider specially trained on PHULD insertion to frould begin during the antenatal period, is crit	
Perforation	Not a valid concern during	g PPIUCD insertion. The postpartum uterine w	
	is reported in the literatur	re.	
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		o they affect the return of the uterus to its non 00-200311: Review of 3029 Cases	mai size*.
Post-pa	Complication		Rate
	Perforation	Number of Cases	0.0%
	Infection	4	0.1%
Removal (any reason)		102	3.4%
	pontaneous expulsion	43	1.4%
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Simulation Models



Handheld Uterus



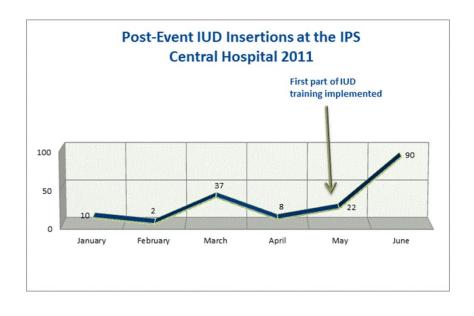
Zoe Model



Simulation Model for PPIUD

Increase in PPIUD after Clinical Training

Paraguay



India

- Sathiya Network
- 51 providers trained on PPIUD initiated services and 284 postpartum insertions have been recorded in a span of 2-3 months since training

Final Word

- Private sector providers should be introduced with the opportunities for family planning in the postpartum period
- There is tremendous potential for family planning uptake in the postpartum period by involving private sector providers
- Range of PPFP learning resources are available that can easily be adapted to the needs of private sector providers